STATE OF NEVADA) :ss COUNTY OF HUMBOLDT) June 22, 2011

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MINUTES, JUNE 22, 2011

- 1. Time, Place and Date. The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, June 22, 2011 with Chairman Terry Boyle presiding.
- 2. Attendance. Convention and Visitors Authority Board Officials Present:

Terry Boyle Chairman and Hotel Representative

Rodd William Stowell Vice Chairman and Business Representative

Don Stoker Treasurer and Motel Representative

Joyce Sheen City Representative
Dan Cassinelli County Representative
Bill Macdonald Secretary and Counsel

Convention and Visitors Authority Board Officials Absent: Kendall Swensen Board Administrator

Staff Members Present:

Kim Petersen Director

Shelly Noble Administrative Clerk

Staff Members Absent:

None

Others Present:

Ed Partee Dave Louk
John Welch Belinda Bell
Vance Vesco Kathi Turner
Jodi Vesco

3. Pledge of Allegiance.

4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, June 17, 2011 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

5. Minutes.

Prior meeting minutes of March 30, 2011, May 19, 2011 and June 1, 2011 were reviewed.

Joyce Sheen made a motion to accept the minutes of the March 30, 2011 meeting. Motion carried, 3-0. Terry Boyle and Rodd William Stowell abstained because they did not attend this meeting.

Joyce Sheen made a motion to accept the minutes of the May 19, 2011 meeting. Motion carried 4-0. Dan Cassinelli abstained because he did not attend this meeting.

Joyce Sheen made a motion to accept the minutes of the June 1, 2011 meeting. Motion carried unanimously, 5-0.

- 6. Business Impact Determination. After review of the June 22, 2011 agenda, Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried unanimously, 5-0.
- **7. Claims.** The following claims were submitted for payment and approved on June 22, 2011:

<u>BANK ACCOUNT</u> <u>CHECK NUMBERS</u> <u>AMOUNT</u> Nevada State Bank 16443-16535 \$250,613.82

Joyce Sheen made a motion to approve all claims as submitted. The motion carried unanimously, 5-0.

8. General Business.

8.1 Belinda Bell & Kathy Turner, request for EH facility grant, Superior Western Art and Gift Show, July 27-29, 2011

Belinda and Kathy are here today to request the use of the East Hall on July 27, 28 and 29, during the Superior Livestock Auction. As we all know, this auction is one of our largest events each year and these ladies would like to produce a gift show that would appeal to those attending the auction and the community. There will be all kinds of art, crafts and gifts in a variety of price ranges. Belinda has spoken with Jim Davis, the producer of the auction, and he has agreed that this will be a good addition to the activities of the week and will include show information on their website. In addition to the show, Belinda will be available to provide information about attractions in this area. They have mapped out the East Hall, Main Floor and feel they can comfortably accommodate 22 vendors. They have the spaces rented out at \$150 each. These funds will cover advertising costs but will not allow for rental of the building. That is the reason for this request. **Don Stoker** made a motion approving a facility grant for the East Hall, Main Floor for three days (\$1,800) for the Superior Western Art and Gift Show to be held July 27-29, 2011. Motion carried unanimously, 5-0.

8.2 Corporate sponsorship possibilities

Rodd asked that this item be on the agenda after receiving inquiries as to the possibility of putting a corporate name on one of our facilities. Kim has also been contacted and has requested that this company put together a proposal to see exactly what they have in mind. Until we receive something in writing, this board will not take any action.

8.3 WH landscape design and tree removal update

The five trees discussed at last month's meeting have been removed and the planters are cleaned out. While the tree service was working on the trees, Mr. Stoker was here to see the hollow, rotten trunks and branches that precipitated their removal. The Convention Center staff received a few phone calls about the trees but once it was explained why the trees were being removed, most people understood. Once the water system has been inspected and repaired the planters will be filled and new trees planted. The remaining five trees will need to be removed in the not-too-distant future.

- 8.4 Accommodation 9-month refund request, Artrup (\$420)
- 8.5 Accommodation 9-month refund request, Waggoner (\$506.40)
- 8.6 Accommodation 9-month refund request, Williams (\$837)
- 8.7 Accommodation 9-month refund request, Denny (\$847)

- 8.8 Accommodation 9-month refund request, Lockner (\$672)
- 8.9 Accommodation 9-month refund request, Sirek (\$509.96)
- 8.10 Accommodation 9-month refund request, Shuler (\$560)
- 8.11 Accommodation 9-month refund request, Frazier (\$604.50)

Don Stoker made a motion to approve the 9-month accommodation tax refunds for Suzanne Artrup (\$420), Patricia Waggoner (\$506.40), Joey Williams (\$837), Larry Denny (\$847), Gary Lochner (\$672), Virginia Sirek (\$509.96), Richard Shuler (\$560) and Tim Frazier (\$604.50). Motion carried unanimously, 5-0.

8.10 East Hall repairs & upgrades

Most of the painting is completed in the East Hall and it looks great. Kim will work with Bill to start getting carpet specs prepared. As discussed last month, we will proceed to purchase the carpet directly from the manufacturer and go out to bid locally for the installation.

9. Director's Report.

9.1 Financial reports on WCVA events

These are included in the board packets.

9.2 Nevada State Youth Livestock Show & Sale Sponsorship, August 17-21, 2011

As discussed previously, due to the cancellation of the Nevada State Fair, Kim has been in negotiations with state 4H representatives about bringing the state 4H show and sale to Winnemucca in order for those kids that have prepared all year to have a show to participate in. Kim is still waiting to hear from them about final plans for this show. The sale part of the event has been cancelled so this will only be a 4H livestock show. It is estimated that approximately 200 youth and their families will be in town for this event. At Monday's Humboldt County Commission meeting Kim requested that the facility fees be paid by the county. The commissioners voted not to pay these fees as they felt this event was in direct competition with our show and sale at the Tri-County Fair later in August. Kim is requesting that the WCVA sponsor this event by paying the facility fees for August 17-21. Vance Vesco and John Welch are here to voice their concern about this event coming in so close to our fair. They do not feel that it is going to be the large event that we have been led to believe it is and are not sure that our local kids are going to be able to compete in both shows. Also was the concern about animals coming in for this show and contaminating our barns and stalls,

especially where the swine are held. They asked about the possibility of bringing in temporary pens from the state organization. And will there be time to clean up the Events Complex between events? Kim explained that when talks began with the state 4H organization about bringing this event here, he spoke with our local 4H office and they did not see a problem with bringing this event to Winnemucca nor did they express any reservations about barn contamination due to the influx of animals from outside the area. Dave Louk offered to work with Kim to work out a reasonable solution to these concerns and still proceed with the show. Joyce Sheen made a motion approving the payment of up to \$2,400 in facility fees at the Winnemucca Events Complex for the Nevada State Youth Livestock Show, August 17-21, 2011 contingent upon working out the quarantine issues with the local 4H representatives and the state organization. Motion carried unanimously, 5-0.

9.3 YESCO highway billboards update

Kim is still waiting for a sample billboard from YESCO. He is hoping to have something to show this board at next month's meeting.

9.4 Silver State International Rodeo update

The electrical and water has been installed at the new RV sites. Shade was installed over 100 stalls at the east end of the Events Complex. A total of 300 stalls were put up for this event. There continues to be a lot of maintenance and weed removal to complete before next week when the first of the competitors are expected to arrive.

10. Secretary and Counsel, Monthly report.

10.1 Discussion of meeting procedures

Bill handed out a copy of a proposed Open Meeting Procedure for the board's review. For the most part, we do not have issues with people not being able to voice their concerns on any items on our agenda. At this time Bill does not feel we need to formally adopt a procedure but at some point in the future this may be considered.

10.2 Monthly report including compliances

This was included in Bill's report.

10.3 Review revised budget augmentation resolution schedules for Department of Taxation

Kendall prepared these schedules at the request of the Department of Taxation. Copies are included in Bill's packet.

10.4 Report on delinquencies and liens

No report.

10.5 Discuss policy for WCVA parking lots & activity & other areas

The people that have been using our parcel as a used car lot have been notified and these cars have been removed. Board members discussed taking down the fence so that we can use this lot for much-needed parking even though the entire parcel needs to be cleaned up and re-surfaced. All agreed that this is a project that needs to proceed ASAP.

10.6 East Hall carpet and painting projects update

Discussed previously.

10.7 Buckaroo Hall of Fame display loan agreement

Bill has received a copy of our insurance policy which covers the items in the Buckaroo Hall of Fame. He has not had a chance to review it so does not have a report at this time. At a future meeting this board will discuss the future of the BHF. Will it stay in its current location in the East Hall? Move to another location? What is Carl Hammond's current and future involvement?

10.8 Indoor roping arena status

The county has sent another letter to the company we bought the building from requesting drawing, calculations, design criteria, etc. in an attempt to decide how to deal with the insurance company's refusal to cover the building. When they get a response, Bill will report to this board.

10.9 Report on Mule Races jockey insurance premium

In March we paid the premium for the jockey insurance in preparation for the Mule Races. Since the races were cancelled, Shelly asked Bill if we would get a refund of this premium. Bill spoke with a representative from the insurance company and we will get a refund but be we won't know how much until after the audit of this event which will be done next year.

10.10 Report on 2011 Legislature and some effects on WCVA

After a brief review of actions taken by the 2011 Legislature, Bill does not see any changes that would affect WCVA.

11. Board Administrator.

11.1 May Financial Reports

No report.

11.2 Budget Augmentations and Transfers to FY 2011 WCVA Budget Bill read into the record Resolution Number 2011 titled "FY 2010-2011 Budget Reversions, Transfers, Augmentation & Amendment". Joyce Sheen

made a motion accepting Resolution Number 2011 – FY 2010-2011 Budget Reversions, Transfers, Augmentation & Amendment" as read into the record by Board Counsel Bill Macdonald. Motion carried unanimously, 5-0.

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None

- 13. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, July 20, 2011, 4:00 pm.
- 14. Adjourn. Rodd William Stowell made a motion to adjourn this meeting. Motion carried, 4-0. Terry Boyle was not present for this vote.

The meeting was adjourned at 5:45 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON	, 2011
As written	
As corrected Winnemucca Convention &	Visitors Authority Board

TERRY BOYLE	RODD WILLIAM STOWELL		
Chairman and	Vice Chairman and Business Representative		
Hotel Representative			
DON STOKER	JOYCE SHEEN		
Treasurer and Motel Representative	City Representative		
DAN CASSINELLI			
County Representative			
Attest:			
	ABSENT		
BILL MACDONALD	KENDALL SWENSEN		
Board Secretary and Counsel	Board Administrator		