

- Kent Arrien & Vic Christison Re Shooting Park, for information & possible action
- 10.4 Update on East Hall Electronic Marquee & Awning Project, for discussion and possible action
- 10.5 Update on East Hall carpet project & applicable wage rate, for discussion & possible action
11. Board Administrator
- 11.1 August reports
- 11.2 Options to diversify cash investments, for possible action
- 11.3 Status of room tax audits, for possible action
12. Other Reports
13. Next Meeting Date
14. Adjournment
-

MINUTES, AUGUST 22, 2012

1. Time, Place and Date. The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, September 19, 2012 with Chairman Terry Boyle presiding.

2. Pledge of Allegiance.

3. Attendance. *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Hotel Representative
Rodd William Stowell	Vice Chairman and Business Representative
Don Stoker	Treasurer and Motel Representative
Dan Cassinelli	County Representative
Bill Macdonald	Secretary and Counsel

Convention and Visitors Authority Board Officials Absent:

Joyce Sheen	City Representative
Kendall Swensen	Board Administrator

Staff Members Present:

Kim Petersen	Director
Shelly Noble	Administrative Clerk

Staff Members Absent:

None

Others Present:

Patricia Setzer	Wmca Host Lions Club
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*Convention & Visitors Authority Board Meeting September 19,
2012*

Jessica Powell
LeeAnn Morrell
Allison Strekal
Chad Peters
Joe McIntyre
Dee Holzel

The Humboldt Sun
Winnemcca Rotary Club
Reno Bighorns
Wmca Century Club
Event organizer
Silver Pinyon Journal

4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday September 14, 2012 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

5. Business Impact Determination. After review of the September 19, 2012 agenda, *Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried, 4-0.*

6. Minutes.

Prior meeting minutes of August 22, 2012.
Don Stoker made a motion to accept the minutes of the August 22, 2012 meeting. Motion carried, 4-0.

7. Claims. The following claims were submitted for payment and approved on September 19, 2012:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	17621-17707	\$153,661.61

Rodd William Stowell made a motion to approve all claims as submitted. The motion carried, 4-0.

8. General Business.

8.1 Chad Peters, Reno Bighorns Bash, November 17, 2012, request for funding, for possible action

Chad has commitments from the Reno Bighorns and the Idaho Stampede to play an exhibition scrimmage at Lowry High School on November 17, 2012. The Bighorns will bring their cheerleaders, dance team and mascot. He is excited to bring professional basketball to Winnemucca and is confident the community will be supportive and come out to watch. The admission will be \$10 per person and Chad estimates that the Lowry gym will accommodate 900 fans. The Century Club is backing this event (estimated budget is

\$13,000) and is hoping to make it an annual event. The Event Center was not available this year but the hope is to move it to that facility in the future. Chad has support from area businesses and some of the mines. The hope is that Century Club will break even this year. Chad is requesting \$3,000 from this board to offset the cost of bringing these teams to town. ***Dan Cassinelli made a motion approving a \$3,000 underwriting to the Winnemucca Century Club in support of the Reno Bighorns Bash on November 17, 2012. Motion carried, 4-0.***

8.2 Chad Peters, Lowry Invitational Basketball Tournament, November 29-December 1, 2012, request for funding, for possible action

Chad is working to build this tournament back into the large event it was several years ago. This year he has commitments from 10 girls teams and up to 9 boys teams. The estimated cost of this year's tournament is \$10,000. Last year this tournament hosted 6 girls teams and 8 boys teams at a cost of \$8,000. Teams do not pay a fee to participate so a lot of the cost of the tournament is for the referees. Most of the teams and their families will stay here 2 nights. ***Don Stoker made a motion approving a \$3,000 grant for the Lowry Invitational Basketball Tournament to be held November 29-December 1, 2012. Motion carried, 4-0.***

8.3 Patricia Setzer, Winnemucca Host Lions Club, Health Fair, March 16, 2013, request for EH facility grant, for possible action

This health fair is an annual event put on by the Lions Club and Humboldt General Hospital. As in past years, medical tests will be available for people who may not be able to afford them otherwise. Also, Cody Bengoa will be conducting vision testing for children. ***Don Stoker made a motion approving a facility grant for the Main Floor (\$600) of the East Hall for the Winnemucca Host Lions Club and Humboldt General Hospital's Annual Health Fair on March 16, 2013. Motion carried, 4-0. Lions Club and HGH are responsible for any other Convention Center charges.***

8.4 Joe W. McIntyre, Concert promoter, Merle Haggard concert, December 14, 2012, request for funding, for possible action

Mr. McIntyre informed the board that his deadline for this event came and went and this booking date was not confirmed. There is still a possibility that this date could work out. He will have more information Friday afternoon and would like to return to this board to discuss funding in October. Board members again expressed concern about the success of this event due to the December date and the short timeline to get everything together. No action was taken at this time.

8.5 Bob Shaw, Winnemucca Rotary, Haunting Winnemucca, October 26 & 27, 2012, request for EH facility grant, for possible action

Bob was unable to be here today so Lee Ann Morrell is here to make this request. Rotary will, once again, be creating a haunted house in the East Hall and would like to request a facility grant to cover the cost of the building. Each year the club adds displays to celebrate Halloween in a fun way and raise funds for its projects. *Don Stoker made a motion approving a facility grant for the Main Floor of the East Hall (2 days @ \$600/day) for Rotary's Haunting Winnemucca Haunted House on October 26 & 27, 2012. Motion carried, 4-0. Winnemucca Rotary Club is responsible for any other Convention Center charges.*

8.6 Accommodations tax 9-month refund requests, for possible action, Gomes (\$383.40), Flippins (\$378), Wiley (\$520.80)
Rodd William Stowell made a motion to approve the accommodation tax 9-month refund requests for George Gomes (\$383.40), Pamela Flippins (\$378) and Marla Lynn Wiley (\$520.80). Motion carried, 4-0.

9. Director's Report.

9.1 Financial reports on WCVA events

Bank reconciliations for the Tri-County Fair and Ranch Hand Rodeo were included in the board packets for review.

9.2 Tri-County Fair concert update, for discussion

The Jake Owen concert, held in conjunction with the Tri-County Fair, was very successful. All comments from those that attended were very positive. We do not have a final financial report yet as bills are still coming in but it looks like there will be a profit when everything is settled. This is due to the fact that some of the major expenses were not as high as expected and the bar sales and sponsorships were successful. We would like to have another concert at next year's fair. Later in the fall staff will begin discussions on who that might be.

9.3 Status of WEC proposed campground expansion project, for possible action

On Monday, the County Commissioners approved moving ahead with the expansion of the campground at the Winnemucca Events Complex. An additional 50 sites are planned east of the Event Center. Kim will start working with the different vendors, etc. to get this project started.

10. Secretary and Counsel, Monthly report.

10.1 Review monthly report, for discussion

No report.

10.2 Chamber of Commerce report, for discussion

No report.

10.3 Correspondence from Nevada Cast Boolit Shoot organization reps to Kent Arrien & Vic Christison Re Shooting Park, for information & possible action

Bill received a letter from this organization and has included a copy in his packet so that board members could review it. It doesn't appear that they are making any requests at this time.

10.4 Update on East Hall Electronic Marquee and Awning Project, for discussion and possible action

No report.

10.5 Update on East Hall carpet project & applicable wage rate, for discussion & possible action

No report.

11. Board Administrator.**11.1 August Financial Reports**

No report.

11.2 Options to diversify cash investments, for possible action

No report.

11.3 Status of room tax audits, for possible action

No report.

12. Other Business.**12.1 Tri-County Fair and Labor Day Rodeo update**

Attendance at this year's rodeo was quite low. The rodeo committee may consider making changes next year. They may try having the rodeo one day only and hosting another event on the 2nd day, possibly a truck pull. But, overall, the fair was up for the weekend. The carnival and vendors all reported very good sales.

12.2 WCVA billboard on US Highway 95/SR 140

Kim has been in contact with the appropriate agency and has discovered that we must use someone with a demolition license to take down this billboard.

There are five people in the area with this license so Kim will continue to work to get bids and have this board taken down.

13. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, October 17, 2012, 4:00 pm.

14. Adjourn. *Don Stoker made a motion to adjourn this meeting. Motion carried, 4-0.* The meeting was adjourned at 5:10 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2012

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

*Convention & Visitors Authority Board Meeting
2012*

September 19,

TERRY BOYLE
Chairman and
Hotel Representative

RODD WILLIAM STOWELL
Vice Chairman and Business Representative

DON STOKER
Treasurer and Motel Representative

ABSENT
JOYCE SHEEN
City Representative

DAN CASSINELLI
County Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

ABSENT
KENDALL SWENSEN
Board Administrator