

Staff Members Absent:

None

Others Present:

Chad Peters	Winnemucca Community Improvement Group
Ray Parks	Winnemucca Community Improvement Group
Alan Duvall	A-1 Commercial Service
Joyce Sheen	Humboldt Sun

3. Pledge of Allegiance.

- 4. Business Impact Determination.** After review of the June 6, 2014 agenda, *Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried, 4-0.*

5. General Business.**5.1 Review of room tax collection trend to determine if 2014-15 budget requires amendment, for possible action**

Board members had hoped that Kendall would be at this meeting to present a projection, for discussion, regarding room taxes this year. He did not attend this meeting but Terry has been tracking room taxes since he moved here and presented his figures. All of his figures are based on an 8% room tax so that collections can be compared year-to-year. Room tax for the past 6 months has had double-digit drops compared to last year. Terry feels that this current trend is similar to the down turn we experienced in 1997 that lasted approximately 5 years. This does not mean that large projects have to be put on hold entirely. Planning for the Event Center at the Winnemucca Events Complex began in 1998 while room tax collections were down. Expenditures were reduced during that time, which is something this board will have to consider as this decline continues to decrease the amount of funds collected. A list of capital projects was included in the board packets and discussed. Board members felt that most of the projects on that list could still be completed but that one of the large construction projects (EC expansion or Visitor Center) would have to be put on hold in order for WCVA to participate in the recreation project.

4.2 Review of 5-year capital improvement plan and 2014-15 budget to include possible \$500,000 participation in the Winnemucca Regional Recreation Complex project, to include land and

development of soccer and other additional recreation facilities and space for Boys and Girls Club facilities, for possible action

See item 4.1 for capital improvement discussion.

There was overall support for the recreation project and the financial request made by the Winnemucca Community Improvement Group (WCIG) for Phase One. This phase involves 16 acres of the parcel at a cost of \$2,050,000.

However, there were some concerns expressed over the city's acquisition of the entire 43 acre parcel that was selected for this project. Mr. Parks stated that Mr. Means is offering this land in three phases and there is a document that he signed with Steve West that explains the process. Board members were concerned with this arrangement and would like to review this document before committing their funding portion. They want an assurance that Mr. Means cannot de-commit a portion of this parcel midway through development and also want to make sure that this process is as transparent as possible. Board members would like representation on the future Recreation Board that will be involved in planning future phases of this project. Chairman Boyle expressed his top three concerns before committing to funding:

- 1) Is the county going to support Phase One of this project?
 - 2) Will the entire 43 acre parcel be "locked in" and controlled by the City of Winnemucca?
 - 3) Will the sales tax increase question make it on November's ballot?
- Board members all agreed that if these items are adequately addressed at the next joint meeting on June 16, they would support the funding request for \$500,000 made by WCIG. If this board votes to approve this expenditure, WCVA board members would like to discuss with city officials the possibility of paying a portion now and paying the balance in yearly installments. Bill will prepare a Cooperative Agreement, to be signed by all three entities, that details this funding of Phase One of the Winnemucca Regional Recreation Complex project.

5. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, June 18, 2014, 4:00 pm.

6. Adjourn. *Don Stoker made a motion to adjourn this meeting. Motion carried, 4-0.* The meeting was adjourned at 5:20 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2014

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Hotel Representative

DAN CASSINELLI
County Representative

DON STOKER
Treasurer and Motel Representative

JIM BILLINGSLEY
City Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

ABSENT
KENDALL SWENSEN
Board Administrator