

STATE OF NEVADA) November 17, 2010
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 COUNTY OF HUMBOLDT)

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MINUTES NOVEMBER 17, 2010

1. Time, Place and Date. The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, November 17, 2010 with Chairman Terry Boyle presiding.

2. Attendance. *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Hotel Representative
Rodd William Stowell	Vice Chairman and Business Representative
Don Stoker	Treasurer and Motel Representative
Dan Cassinelli	County Representative
Joyce Sheen	City Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

Convention and Visitors Authority Board Officials Absent:
None

Staff Members Present:

Kim Petersen	Director
Shelly Noble	Administrative Clerk

Others Present:

Patricia Setzer	Wmca Host Lions Club
Steve Patterson	Ormacheas
Dave Roden	USBank
Sandy Curutchet	Frontier Community Coalition

Colette Hansen
Laura Hummel

Frontier Community Coalition
Denim

3. Pledge of Allegiance.

4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, November 12, 2010 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

5. Minutes.

Prior meeting minutes of October 28, 2010 were reviewed. *Rodd William Stowell made a motion to accept the minutes of the October 28, 2010 meeting. Motion carried, 3-0. Joyce Sheen and Dan Cassinelli abstained as they were not able to attend this meeting.*

6. Business Impact Determination.

After review of the November 17, 2010 agenda, *Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried, 5-0.*

7. Claims.

The following claims were submitted for payment and approved on November 17, 2010:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	15956-16008	\$98,478.09

Don Stoker made a motion to approve all claims as submitted. The motion carried unanimously, 5-0.

8. General Business.

8.1 Steve Patterson, possible leasing of his parking lot by Winnemucca Convention & Visitors Authority

The Convention Center continues to book more and more meetings and events throughout the year and parking has become an issue, especially when some of the mines have large trainings and take up all available parking spaces that would normally be used by patrons of local businesses. Steve is here tonight to propose that the WCVA enter into some type of agreement with him so that our patrons can have use of the parking lot north of Ormacheas. This is about a half-block from the Convention Center on Melarkey Street. Currently there is a house on part of this lot but Steve plans on removing it and making improvements before he sells or leases it

out. He estimates that it would allow for 70 parking spaces. Don asked the board if there was any interest in contacting the Twichell family to see if they would like to enter into talks again for the lot directly across the street from the Convention Center. This would be a more convenient location for Convention Center parking. Board members agreed that this was something they would like to pursue. If there is no interest from the Twichells in selling this lot we will contact Steve about possibly moving forward with his property.

8.2 Patricia Setzer, Winnemucca Host Lions Club, request for EH facility grant, March 19, 2011

Once again, the Lions Club, Humboldt General Hospital and the American Red Cross are hosting a health fair that is open to the public. There will be health screenings available at a reduced cost as well as information provided free of charge. Their average attendance is usually around 400. Ms. Setzer is here today to request a facility grant for the main floor of the East Hall on March 19, 2011 for this event. *Don Stoker made a motion approving a \$600 facility grant for the East Hall main floor for the Lions Club Health Fair on March 19, 2011. Motion carried unanimously, 5-0.* Winnemucca Host Lions Club, Humboldt General Hospital and the American Red Cross are responsible for any other customary Convention Center charges that they may incur.

8.3 Paradise Valley Community, funds withdrawal request

The Paradise Valley Community, Inc. is requesting \$346 from their Small Community Grant. This is the cost of advertising for their annual Chili Cook-off. This request and a copy of their meeting minutes approving this request were included in the documentation provided to WCVA. *Dan Cassinelli made a motion approving a \$346 withdrawal from the Paradise Valley Small Community Grant funding. Motion carried unanimously, 5-0.*

8.4 Mike Scott, Winnemucca Regional Raceway Association, request for funding

Mike was not able to be here today but Kim has been doing some research into requirements and possible restroom alternatives that would enable racing to take place next spring. As Mike stated last month, the Nevada Health Department is requiring an engineered septic system at their location on Jungo Road. According to the local office, even though the facility is only in use 12-14 days per year, these are the requirements that must be followed. Kim is attempting to get a copy of the applicable statutes and also speak with someone with the Health Department in Carson City to see if their interpretation is the same as the local office. One alternative presented was the use of totally self-contained restrooms that would also include sinks with running water. A representative from the state Environmental Agency

stated that he did not know why this would not be acceptable. Kim will continue to collect information and also ask Cindy Ulch, local Health Department contact, to attend a future meeting so that board members can ask her questions directly. Even so, the question came up again about the wisdom of WCVA expending funds on private land and whether or not they want to continue to support local stock car racing.

8.5 Frontier Community Coalition, request for WH facility grant, April 30, 2011

Collette Hansen and Sandy Curutchet are here today representing Frontier Community Coalition. This organization serves Humboldt, Lander and Pershing Counties with a variety of outreach programs. As with similar organizations, their funding has been reduced and they are planning a fundraiser in support of their programs on April 30, 2011. ***Rodd William Stowell made a motion approving a \$750 facility grant (\$600 West Hall, \$150 kitchen) for the Frontier Community Coalition Fundraiser on April 30, 2011. Motion carried unanimously, 5-0.***

Frontier Community Coalition is responsible for the deposit and any other customary Convention Center charges that they may incur.

8.6 Accommodation tax 9-month refund request, Lowery (\$336.50)

8.7 Accommodation tax 9-month refund request, Jones (\$336.20)

8.8 Accommodation tax 9-month refund request, Masset (\$328.30)

8.9 Accommodation tax 9-month refund request, Biggs (\$630.80)

8.10 Accommodation tax 9-month refund request, Garcia (\$336)

8.11 Accommodation tax 9-month refund request, Newmont (\$629.80)

8.12 Accommodation tax 9-month refund request, Borden (\$364.20)

8.13 Accommodation tax 9-month refund request, McRae (\$410.11)

8.14 Accommodation tax 9-month refund request, A. Smith (\$330.28)

8.15 Accommodation tax 9-month refund request, Carter (\$406.80)

8.16 Accommodation tax 9-month refund request, Davis (\$382.80)

Rodd William Stowell made a motion to approve the 9-month accommodation tax refunds for Ralph Lowery (\$336.50), Kevin Jones (\$336.20), Daniel Masset (\$328.30), Christy Biggs (\$630.80), Leroy

Garcia (\$336), Newmont Mining Corp. (\$629.80), Terry Borden (\$362.20), Donald & Barbara McRae (\$410.11), Aaron Smith (\$330.28), Gregory Carter (\$406.80) and Kenny Davis (\$382.80). Motion carried unanimously, 5-0.

9. Director's Report.

9.1 Financial reports on WCVA events

The financial reports from the Tri-County Fair and the Ranch Hand Rodeo were included in the board packets for review.

9.2 WEC Covered Arena repairs

The repairs have been made to the arena and a weather station installed at the WEC which will send alerts to Kim's computer and phone when wind gusts reach 35 mph. Once the winds exceed 35 mph we have to close the arena. The weather station provides reports each day on a variety of weather statistics.

9.3 WEC showers/restroom

As reported last month, we need to have additional showers available if we are going to finalize the agreement with Silver State International Rodeo. The firm that Kim has found to rent portable showers from does not have any available on the dates we need them. Kim is researching the cost to purchase portable showers and will report back to this board at a future meeting. Besides SSIR, they could also be used for our other events.

9.4 Approval to proceed with temporary WEC camping electrical and water

No report.

9.5 Silver State International Rodeo update

Bill and Kim are almost done with the contract for this event. Once it is finalized, we will start to publicize this event.

10. Secretary & Counsel, Monthly Report.

10.1 Monthly report including compliances

Bill presented his report for October.

10.2 Chamber of Commerce report

This is included in Bill's packet.

10.3 Border motel accounts and possible lien requests

Bill is requesting authorization from this board to pursue liens against the motels that we continue to have issues with as far as collection of room taxes,

delinquent room tax, penalties and interest. *Joyce Sheen made a motion authorizing Board Secretary Bill Macdonald to give final notice to the McDermitt Motel and the Diamond A Motel that liens will be filed if their room taxes are not made current. If they do not respond, Bill will proceed with filing liens against these properties for room taxes, penalties and interest due to the Winnemucca Convention & Visitors Authority. Motion carried unanimously, 5-0.*

10.4 Status and possible action on bid specs for paint & carpet for East Hall

Dave Dins is preparing a bid for paint in the East Hall. Some of the work will be very time consuming since the wall paper will have to be removed and the walls repaired before paint can be applied. We have received carpet samples from Desert Design and preparation of these specs is proceeding also.

10.5 Status of Gaming Application for Run-A-Mucca lottery

We should have approval on this application by mid-December. We can then proceed with selling raffle tickets for the RAM motorcycle.

11. Board Administrator.

11.1 October financial reports

Room taxes were up this month but this is to be expected with the increase in the room tax amount collected and the influx of pipeline workers that are currently residing in many of the local properties.

11.2 Options to diversify cash investments and authorization to fund/transfer

After last month's presentations by Grant Slocumb of Wells Fargo Advisors and Walt Vetter of Edward Jones, Kendall has prepared his recommendation as to how the WCVA funds should be allocated for investment. He recommends that \$500,000 be invested with Edward Jones in their Goldman Sachs Short Duration Government Fund (18-month fund). Additionally, \$750,000 be invested with Wells Fargo Advisors. \$500,000 in their 12-month Sentinel Government Securities Fund and \$250,000 in their Sentinel Short Maturity Government Fund which has no minimum time requirement, so is liquid. This will leave approximately \$600,000 in the Local Government Investment Pool. Kendall will complete the necessary paperwork to get these accounts established.

12. Other Business**12.1 WSRRA Ranch Hand Rodeo Finals**

For its first year, this event went very well. It was well attended people Kim and others have talked with enjoyed the event. As with every event, there are some changes that will need to be made in the future but, overall, it went quite well.

13. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, December 15 2010, 4:00 pm.

14. Adjourn. *Don Stoker made a motion to adjourn this meeting. Motion carried unanimously, 5-0.*

The meeting was adjourned at 5:30 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2010

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Hotel Representative

RODD WILLIAM STOWELL
Vice Chairman and Business Representative

DON STOKER
Treasurer and Motel Representative

JOYCE SHEEN
City Representative

DAN CASSINELLI
County Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

KENDALL SWENSEN
Board Administrator