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MINUTES SEPTEMBER 29, 2010

1. Time, Place and Date. The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, September 29, 2010 with Chairman Terry Boyle presiding.

2. Attendance. *Convention and Visitors Authority Board Officials Present:*

| | |
|----------------------|---|
| Terry Boyle | Chairman and Hotel Representative |
| Rodd William Stowell | Vice Chairman and Business Representative |
| Don Stoker | Treasurer and Motel Representative |
| Bill Macdonald | Secretary and Counsel |

Convention and Visitors Authority Board Officials Absent:

| | |
|-----------------|-----------------------|
| Dan Cassinelli | County Representative |
| Joyce Sheen | City Representative |
| Kendall Swensen | Board Administrator |

Staff Members Present:

| | |
|--------------|----------------------|
| Kim Petersen | Director |
| Shelly Noble | Administrative Clerk |

Others Present:

| | |
|-----------------|------------------------|
| Bob Shaw | Winnemucca Rotary Club |
| David Selesnick | Hi-Desert RV Park |
| Alan DuVall | A-1 Commercial Service |

3. Pledge of Allegiance.

4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, September 24, 2010 at Humboldt

County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

5. Minutes.

Prior meeting minutes of July 21, 2010, August 24, 2010, and September 7, 2010 were reviewed. *Don Stoker made a motion to accept the minutes of the July 21, 2010, August 24, 2010 and September 7, 2010 meetings. Motion carried, 3-0.*

6. Business Impact Determination. After review of the September 29, 2010 agenda, *Don Stoker made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried, 3-0.*

7. Claims. The following claims were submitted for payment and approved on September 29, 2010:

| CHECK NUMBERS | AMOUNT |
|-------------------------------|-------------|
| 15854-15895 Nevada State Bank | \$67,493.30 |

Don Stoker made a motion to approve all claims as submitted. The motion carried unanimously, 3-0.

8. General Business.

8.1 Bob Shaw, Winnemucca Rotary Club, request for funding and EH facility grant, October 29-31, 2010.

The Winnemucca Rotary Club would like to host a haunted house and Sunday night Halloween dance in the East Hall on Halloween weekend. They have a tentative budget of \$6,800 and projected income of \$5,700. Chairman Boyle expressed support of the event but felt that since it was a community event and does not generate room tax funds the level of funding requested was a little high (\$2,000 underwriting, \$3,000 grant). Kim expressed concerns about fire safety. Mr. Shaw assured board members that all exits will be clear and all props will be fire retardant. *Don Stoker made a motion to approve an East Hall facility grant in the amount of \$1,800 (\$600/day for 3 days) plus a \$2,000 underwriting for the Winnemucca Rotary Club's Halloween Event. Motion carried, 3-0.* Winnemucca Rotary Club will be responsible for the damage deposit and other usual Convention Center charges.

8.2 Approval of WH roof replacement proposal

No report.

8.3 Request for payment of WEC facility fees-Lowry Wrestling and NIAA 2A Zone Basketball

Board members were presented with the rental amounts requested for three high school athletic events at the Indoor Event Center. They are Lowry Invitational Wrestling, December 16-18, 2010 (\$2,400 rent, \$700 floor installation/removal), Northern Nevada 2A & 3A Duals, February 4 & 5, 2011 (\$1,600 rent, \$700 floor installation/removal) and NIAA 2A Zone Basketball Tournament, February 17-19, 2011 (\$2,400 rent, \$700 floor installation/removal). Total payment amount requested for these three events is \$8,500. These are consistently good events that bring participants and their families to town on winter weekends when there are no other local activities. *Don Stoker made a motion to approve payment of facility fees as stated above. Motion carried, 3-0.*

8.4 Accommodation tax 9-month refund request, Harber (\$314.90)

8.5 Accommodation tax 9-month refund request, Storm (\$435.50)

8.6 Accommodation tax 9-month refund request, Blackburn (\$714.72)

8.7 Accommodation tax 9-month refund request, Johnston (\$435.50)

8.8 Accommodation tax 9-month refund request, Callahan (\$406)

8.9 Accommodation tax 9-month refund request, Gadberry (\$595.12)

8.10 Accommodation tax 9-month refund request, Garrett (\$417.20)

8.11 Accommodation tax 9-month refund request, Hunter (\$358.05)

Terry Boyle made a motion to approve the 9-month accommodation tax refunds for Michael Harber (\$314.90), Sandra Storm (\$435.50), Ann Blackburn (\$714.72), David Johnston (\$435.50), Mike Callahan (\$406), William Gadberry (\$595.12), Ban Garrett (\$417.20) and Jeff Hunter (\$358.05). Motion carried, 3-0.

8.12 East Hall repairs & upgrades, discussion of next major project

Alan Duvall reported that the new boilers have been installed in the East Hall, along with the chillers. The old boiler will now only be used as a back-up. Digital controllers still need to be installed. He will be trying to complete this installation between events scheduled in the East Hall.

9. Director's Report.

9.1 Financial reports on WCVA events

The financial reports from the Tri-County Fair and the Ranch Hand Rodeo were included in the board packets for review.

9.2 Silver State International Rodeo proposal

Kim still has not received official notification as to whether or not this event will be moving to Winnemucca next summer. The event producers are meeting with the Churchill County Commission in early October and a decision will be made at that time. In his discussions with event producers, there were many indications that they are ready to make the move but need to follow through with this meeting in Fallon before any announcement is made.

10. Secretary & Counsel, Monthly Report.

10.1 Monthly report including compliances

Bill presented his report for September.

10.2 Chamber of Commerce report

This is included in Bill's packet.

10.3 Report on status of McDermitt Motel, Diamond A Motel and Denio Junction Motel accounts

No report.

10.4 Preparation of bid specifications for EH carpet and paint

No report.

10.5 Bid award on East Hall cooling tower

No report. Alan will get specifications to Bill.

10.6 Review diplomatic exemption from payment of room tax

Bill's documents and explanation of this incident are included in his packet. Basically, there is an exemption for international diplomats and Bill will prepare a claim to process a refund for the room tax that was collected. No revisions will be made to our room tax regulations since this is the only time we have ever had this situation arise here in Winnemucca.

10.7 Charitable lottery report.

No report.

10.8 Warm-up arena special conditions for operating, wind speed limit, etc.

Events utilizing the covered warm-up arena can only do so if the wind speed is less than 30 mph. The closest weather station measuring wind speed is at the airport which can sometimes have significantly different weather conditions than the Winnemucca Events Complex. Bill would like to investigate the cost and complexity of having one on the property.

Coincidentally, Kim had information on a weather station that he brought to show board members. The information can be sent to his computer or phone and an alarm can be set to alert him when the wind speed gets close to 30 mph and the arena may have to be closed. Kim will do some more research and make this purchase.

10.9 Status of planters around West Hall

Bill has received some complaints regarding the weeds in the planters on the outside of the West Hall. These were wild flowers in the spring but now look like weeds and are not very attractive. The board was informed that earlier this week our maintenance personnel cleaned the planters out and they look much better. Flowers are hard to maintain in these planters because the water system is not very good.

11. Board Administrator.

11.1 August financial reports

No report.

12. Other Business

12.1 Overflow RV parking

With the pipeline workers in town and occupying all available RV sites, people that are traveling through and need a place to stay overnight are having a hard time doing this. Some stay in the parking lot at Wal-Mart, while others simply leave town and hope to find somewhere to stay down the road. Kim asked this board if they were interested in exploring the idea of allowing these overnights to stay at the campground at the Winnemucca Events Complex, if space was available and it could be confirmed that local RV parks were full, so that we could keep them in town instead of sending them away. This board would have to meet again with the Humboldt County Commission before this could be approved. After some discussion, the board felt that the current policy of only allowing RVs to stay at the WEC if they are participating in our events should be continued and they did not want to meet with the Commission to discuss allowing overnights on the grounds.

12.2 Convention Center East and West Hall maintenance issues

Grease traps in both the East and West halls are in need of replacement after

many years of use. Kim has an estimate from Sunrise Plumbing for the West Hall in the amount of \$5,400 and will be moving forward to get this work completed.

Recently, some of the larger events in the West Hall have had issues with the dishwasher and also have been running out of hot water. Staff has been trained on the most common problems with the dishwasher and how to resolve them but, evidently, at a recent event this training has faded from memory so everyone will be given a refresher. Also, chemicals need to be run through the machine on a regular basis to keep minerals in the water from building up. Kim is still investigating the cause of the lack of hot water. We have a new hot water heater so we should not be having these problems.

12.3 Nevada Good Sam Samboree

Prior the Samboree, Mr. Selesnick of the Hi-Desert RV Park contacted some of their members and offered a discounted rate at his park. He was able to attract several Samboree participants. Mr. Selesnick is here tonight because he feels that he should not have to undercut our rate in order to attract these folks. He would like to see the RV rates at the Winnemucca Events Complex raised. The board, once again, reminded Mr. Selesnick that this is an issue for the Ag District #3 Board, not the WCVA, and they would not be discussing it tonight.

12.5 Fifties Fever

At a future meeting Kim will ask this board to discuss Fifties Fever and how they feel it should move forward in the future. It has become somewhat stagnant and with the changes occurring at Reno's Hot August Nights, he would like some discussion on a future vision of this event.

12.6 Wind turbines

Kim has been informed that in the near future wind turbines will be installed at the Winnemucca Events Complex. There is no cost to the county and each turbine may generate up to \$4,000 per year in electricity. Kim will keep this board updated as he gets more information.

12.7 Public comment

Mr. Selesnick would like the people paying room tax to know what they are paying and why. He feels it is confusing to residents and his staff spends too much of their time explaining these regulations and the refund process. He would like this entity to draft an explanation of room tax and the process and requirements for receiving a refund. Bill will start a draft of this information.

Mr. Selesnick wanted to explore the level of support from this board if he produces a late season (mid-to-late October 2011) car show. He would be looking for a donation to cover the cost of trophies. His idea is to donate the

proceeds to Lowry Athletics. He was directed to request being placed on a meeting agenda in the spring and to fill out a Cooperative Funding Application. This sounds like something that could be a fun event so this board will look forward to his presentation in the spring.

12.8 October meeting

Terry informed everyone that he will not be able to make the next board meeting scheduled for October 20.

13. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, October 20, 2010, 4:00 pm.

14. Adjourn. *Don Stoker made a motion to adjourn this meeting. Motion carried unanimously, 3-0.*

The meeting was adjourned at 5:30 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2010

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Hotel Representative

RODD WILLIAM STOWELL
Vice Chairman and Business Representative

DON STOKER
Treasurer and Motel Representative

ABSENT
JOYCE SHEEN
City Representative

ABSENT
DAN CASSINELLI
County Representative

Attest:

BILL MACDONALD
Board Secretary and Counsel

ABSENT
KENDALL SWENSEN
Board Administrator