

STATE OF NEVADA                    )  
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COUNTY OF HUMBOLDT        )

September 7, 2010

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**MINUTES SEPTEMBER 7, 2010**

1. **Time, Place and Date.** The Winnemucca Convention and Visitors Authority met in special session in full conformity with the law at the Humboldt County Court House, 2<sup>nd</sup> Floor Meeting Room, Winnemucca, Nevada at 2:15 pm on Tuesday, September 7, 2010 with Chairman Terry Boyle presiding.
2. **Attendance.** *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Hotel Representative
Rodd William Stowell	Vice Chairman and Business Representative
Don Stoker	Treasurer and Motel Representative
Dan Cassinelli	County Representative

Joyce Sheen	City Representative
Bill Macdonald	Secretary and Counsel

*Convention and Visitors Authority Board Officials Absent:*  
 Kendall Swensen                      Board Administrator

*Staff Members Present:*

Kim Petersen	Director
Shelly Noble	Administrative Clerk

*Others Present:*

Steve Patterson	Ormacheas Dinner House
John Arant	The Martin Hotel
Lowell Chichester	Winners Hotel & Casino
John Wells	Winnemucca RV Park

### **3. Joint meeting between the Humboldt County Commission, Winnemucca City Council and Winnemucca Convention & Visitors Authority.**

#### **3.1 Discussion regarding possibly formulating a marketing policy covering soliciting larger events which require on-site camping capacity.**

Kim began his discussion with a review of the mission statements of the county, city and WCVA. All included similar goals of sustaining the local economy for the benefit of all citizens. For many years the Winnemucca Convention & Visitors Authority has worked to bring a variety of events to our community. These events have made a significant economic impact to this area. We continue to work on bringing more and different events to Winnemucca but are at a point where we need the authority from the county commissioners to offer additional temporary RV hook-ups on the Winnemucca Events Complex as more and more participants require camping sites. One of these events is the Silver State International Rodeo. Kim was contacted by the family that has produced this event for the past 25 years in Fallon. They may be interested in moving the event but would need a guarantee of 250 RV sites on the Winnemucca Events Complex. Before proceeding with additional details of what we could offer to them, Kim wanted to discuss this with these boards to see if they would support the installation of necessary temporary sites for this event and others that may show an interest in re-locating here. All were in agreement that every effort should be made to promote the off-site RV parks for any type of event. But especially for those events that involve stock, having the authority and capability to install temporary sites would be very beneficial to our community as these visitors will need to purchase fuel, groceries and stock supplies as well as enjoy meals at our local restaurants. Also, it looks as though Elko is getting closer to constructing their own version of an Indoor Event Center so by attracting new events here we can, hopefully, show them our hospitality and

they will be hesitant to leave. Both the County Commission and the Winnemucca City Council unanimously approved motions made by their respective board members to allow Kim to pursue the installation of temporary RV sites at the Winnemucca Events Center as necessary to attract events to our community.

Special Meeting of WCVA Board immediately following. Location: 1<sup>st</sup> floor lobby, Humboldt County Court House.

### **3.2 Authorization of payment of selected accounts payable warrants.**

The following claims were submitted for payment and approved on September 7, 2010:

CHECK NUMBERS	AMOUNT
15829-15853 Nevada State Bank	\$140,553.95

*Don Stoker made a motion to approve all claims as submitted. The motion carried, 4-0.*

### **3.3 Transfer of funds to Local Government Investment Pool.**

Due to the large balance we are carrying in our checking account, Kendall has suggested that we transfer \$250,000 into the LGIP. *Joyce Sheen made a motion approving the transfer of \$250,000 from the WCVA checking account into the Local Government Investment Pool. Motion carried, 4-0.*

### **3.4 Possible changes to 2011 Silver State International Rodeo proposal.**

No report.

**4. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, September 29, 2010, 4:00 pm.**

### **5. Adjourn.**

The meeting was adjourned at 3:20 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON \_\_\_\_\_, 2010

As written \_\_\_\_\_

As corrected \_\_\_\_\_

Winnemucca Convention & Visitors Authority Board

\_\_\_\_\_  
TERRY BOYLE  
Chairman and  
Hotel Representative

\_\_\_\_\_  
RODD WILLIAM STOWELL  
Vice Chairman and Business Representative

\_\_\_\_\_  
DON STOKER  
Treasurer and Motel Representative

\_\_\_\_\_  
JOYCE SHEEN  
City Representative

\_\_\_\_\_  
DAN CASSINELLI  
County Representative

Attest:

\_\_\_\_\_  
BILL MACDONALD  
Board Secretary and Counsel

ABSENT  
\_\_\_\_\_  
KENDALL SWENSEN  
Board Administrator