

STATE OF NEVADA) August 17, 2016
 :ss & August 18, 2016
 COUNTY OF HUMBOLDT)

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MINUTES, AUGUST 17, 2016

1. Time, Place and Date. The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, August 17, 2016 with Chairman Terry Boyle presiding.

2. Pledge of Allegiance.

3. Attendance. *Convention and Visitors Authority Board Officials Present:*

Terry Boyle	Chairman and Motel Representative
Jim Billingsley	Treasurer and City Representative
John Arant	Business Representative
Bill Macdonald	Secretary and Counsel
Kendall Swensen	Board Administrator

Convention and Visitors Authority Board Officials Absent:

Herb Ross	Vice Chairman and Hotel Representative
Ron Cerri	County Representative

Staff Members Present:

Kim Petersen	Director
Shelly Noble	Administrative Clerk

Staff Members Absent:

None

Others Present:

Sunny Johnson	Wmca Host Lions Club
Rob Johnson	Wmca Host Lions Club
Dan Dykes	Nevada State Bank
Diane Veltri	Zions Capital Advisors

4. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, August 12, 2016 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

5. **Business Impact Determination.** After review of the August 17 and 18, 2016 agenda, and report by Counsel that he saw nothing in the Agenda requiring a business economic impact study or statement, *Jim Billingsley made a motion that no proposed agenda item is likely to impose a direct and significant economic burden on a business or directly restrict formation, operation, or expansion of a business. The motion carried, 3-0.*

6. **Minutes.**

Prior meeting minutes of July 20, 2016.

Terry Boyle made a motion to accept the minutes of the July 20, 2016 meeting. Motion carried, 3-0.

7. **Claims.** The following claims were submitted for payment and approved on August 17, 2016:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	21182-21240	\$153,125.31

Jim Billingsley made a motion to approve all claims as submitted. The motion carried, 3-0.

8. **General Business.**

8.1 Scott Burnett & Diane Veltri, Nevada State Bank Investment Group, introduction and portfolio review, for discussion and possible action

Mr. Burnett was unable to be here today but our NSB account rep, Dan Dykes, accompanied Ms. Veltri to our meeting. Ms. Veltri is the portfolio manager for our funds invested with Zions Capital Advisors. She is here to provide an account review. She also handed out information to the board which outlined the WCVA portfolio holdings and associated risk assessment. The board all agreed that even though interest rates continue to be low, funds in this account are generating considerably more income than if they had been left in the state investment pool. There have been some changes to the Nevada Revised Statutes and 20% of public funds can now be invested in certain types of corporate bonds. Ms. Veltri discussed having a “point person” she could discuss this account with on a regular basis and all agreed that this should be Kendall. *Jim Billingsley made a motion authorizing Kendall Swensen to guide the investment of our Zion Capital Advisors account as various investment funds mature and become available for re-investment. Motion carried, 3-0.*

8.2 Winnemucca Host Lions Club Festival of Trees, November 25-27, 2016, request for EH facility grant, for possible action

Sunny is here to make this request again for 2016. The Festival of Trees is the biggest fundraiser of the year for the Lions Club. All funds raised stay in our local community for things like service dogs, scholarships, glasses and eye exams. *Jim Billingsley made a motion to approve an East Hall facility grant in the amount of \$1,800 (Main Floor, 3 days @ \$600/day) for the Winnemucca Host Lions Club Festival of Trees, November 25-27, 2016. Motion carried, 3-0.*

The Winnemucca Host Lions Club is responsible for any other customary Convention Center charges.

8.3 Discussion of annual Fifties Fever event, for discussion

See item 13.1 below.

8.4 Accommodations tax 9-month refund requests, for possible action, Prince (\$660.30), Harber (\$388.80)

Jim Billingsley made a motion to approve the accommodation tax 9-month refunds for Anthony Prince (\$660.30) and Michael Harber (\$388.80). Motion carried, 5-0.

9. Director's Report.

9.1 Financial reports on WCVA events

The bank reconciliations for the Ranch Hand Rodeo and Tri-County Fair were included in the board packets for review.

9.2 Joe Mackie/East Hall parking lot project update, for discussion

We have a letter on file from the inspection of the project stating that all repairs are complete. No discussion.

9.3 WEC covered arena update, for discussion

Kim reported that an estimate for repairs has been submitted by Michael Clay to the county. We are now waiting to hear from the county's insurance company before making any decisions on the action to be taken.

9.4 Joe Mackie/East Hall elevator repairs update, for discussion

No report.

10. Secretary and Counsel, Monthly report.

10.1 Review monthly report, for discussion

Bill reviewed his report.

10.2 Chamber of Commerce report, for discussion

This was included in Bill's report.

10.3 Update on delinquencies, possible request for authorization of disclosure of confidential information of one or more licensees & possible action

No report.

10.4 Possible update on Intersection Beautification, Winnemucca Recreation project, Winnemucca Arts Center & Visitor Center, Events Complex riding arena, for discussion & possible action

No report.

11. Board Administrator.**11.1 July Financial Reports, for discussion**

Overall, room tax collections are again down a little bit.

11.2 Room tax audit report

No report.

12. Other Business.

None

13. Recess until 6 pm, Thursday, August 18, 2016, Silver State Room, Joe Mackie Hall

Jim Billingsley made a motion to recess this meeting of the Winnemucca Convention & Visitors Authority until 6 pm, Thursday, August 18, 2016. If no quorum is present at the time set for the continuation of this meeting on Thursday, this meeting shall stand adjourned. Motion carried 3-0.

WCVA meeting re-convened by Chairman Terry Boyle at 6 pm, August 18, 2016 in the Silver State Room of Joe Mackie Hall.

Convention and Visitors Authority Board Officials Present:

Terry Boyle	Chairman and Motel Representative
John Arant	Business Representative

Convention and Visitors Authority Board Officials Absent:

Jim Billingsley	Treasurer and City Representative
Herb Ross	Vice Chairman and Hotel Representative
Ron Cerri	County Representative

Staff Members Present:

Kim Petersen
Shelly Noble

Director
Administrative Clerk

Others Present:

Skip Hammargren
Roy Brutsman
Vince Alexander
Walt & Sheryl Curtis
Brian Stone
Leland Miller
Cheryl Alexander
Ginny Hawkins
Mike Wogan
Heather Reid
Randy Coy
Martin Zamera
Martin Avery
Helen Avery
Jewell Hayden
Steven Hess
Dixie Dennison
Mike Moore
Ron Fry
Ian Carvajal
Helene Desrosiers
Lydie Looker
Joseph Reed
Alicia Wogan
Shelley Morrison
Walter Robinson
Jennifer & Dave Karrer
Dan Thompson
Mike & Judi Meagher
Bret Cooper
Michael Peach
Brenda Russell
DJ Sexton
Rob Van Buren
Michael Michealson
Phil Arguero
And other interested persons

Koyote Kruisers
Jeep Junkies

Winners Hotel Casino

Model T Casino
Model T Casino
Koyote Kruisers

Koyote Kruisers

Model T Casino
Jeep Junkies
The Pig

Winnemucca Inn
Holiday Motel
Gold Country Inn

Koyote Kruisers
Battle Mountain Burners
Battle Mountain Burners

Iron Horses & Machinery

Jeep Junkies
Winnemucca Inn
No Nev Racing Association

Koyote Kruisers

Koyote Kruisers

13.1 Discussion of Fifties Fever future with Koyote Kruisers, Winnemucca Jeep Junkies and all other interested parties.

Chairman Boyle thanked everyone for coming tonight and commented that he was glad to see so many people taking time out of their schedules to attend today's meeting. Everyone introduced themselves before the meeting began. Since the Fifties Fever event took place a few weeks ago there has been an on-going discussion about it online on one of the local Facebook pages. Everyone present tonight was given a copy of a synopsis of this discussion which included comments, complaints and suggestions. This meeting tonight won't solve everything. It is just the beginning of a dialogue that is necessary in order for this event to continue. First, WCVA Director Kim Petersen asked those present if they were in favor of continuing the event or discontinuing it. Those present were unanimously in favor of continuing the event. Next came a discussion about dates. The general consensus was that the date needs to be changed since we are no longer affiliated with Reno's Hot August Nights and do not get many (if any) cars traveling to or from that event to participate here in Winnemucca. Also, a name change should be considered that is very broad so that all motorized vehicles are encouraged to participate. Some of the other concerns/suggestions expressed were:

- Car show should be held on Winnemucca Blvd, as it was years ago. NDOT has not approved this activity in many years but those present felt we should continue to work with them to see if there's some way this can be allowed.
- The Street Drags returned as part of the event. There was some confusion as to why they were discontinued this year. It was the WCVA's understanding that Fallon scheduled their races the weekend of Fifties Fever so our local drag races had to be scheduled for another weekend and were held at the drag racing facility on Jungo Road. Additionally, when representatives from Northern Nevada Racing Association have attended past WCVA meetings they have informed the board that they do not have the volunteers available to successfully hold the races on Traders Way and over the past few years the number of racers had declined dramatically. Insurance costs for this one race have skyrocketed as well. Note: when 2016 WCVA Cooperative Funding request forms were mailed out last fall, NNRA did not return theirs to request assistance with this cost so no formal request was presented to the WCVA Board.
- Provide more family entertainment throughout the event, not just on the final day. Even though the cars are a large part of the event, they should not be the only consideration. Having music, games, vendors, possibly a flea market all in one location throughout the event was something that was discussed. Do not base everything in casinos.
- Have the cars in one location throughout the event.

- Hold the event on Friday and Saturday. All of the businesses on Bridge Street are closed on Sunday. If they were open there would be more activity and maybe more locals would come and enjoy the event.
- There should be more categories and judging should be done by individuals who are knowledgeable about the types of vehicles being evaluated. Do not have the same judges for all categories.

In the end, it was acknowledged that in order for this event to continue and flourish there must be major changes made and these will require the efforts of a diversified committee willing to put in the time and energy to accomplish this. Many individuals said they would be willing to serve on the committee and Darrel got their contact information. A meeting date will be set and those people notified so that they can start the process.

14. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, September 21, 2016, 4:00 pm.

15. Adjourn.

The meeting was adjourned at 7:20 pm to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2016

As written _____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE
Chairman and
Motel Representative

ABSENT
HERB ROSS
Vice Chairman and
Hotel Representative

JIM BILLINGSLEY
Treasurer and City Representative

ABSENT
RON CERRI
County Representative

JOHN ARANT
Business Representative

Attest:

KENDALL SWENSEN
Board Administrator

BILL MACDONALD
Board Secretary and Counsel