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COUNTY OF HUMBOLDT

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MINUTES, SEPTEMBER 19, 2018

1. Time, Place and Date. The Winnemucca Convention and Visitors Authority met in regular session in full conformity with the law at the Winnemucca Convention Center, West Hall, Winnemucca, Nevada at 4:00 pm on Wednesday, September 19, 2018 with Chairman Terry Boyle presiding.

2. Pledge of Allegiance.

3.	Attendance. Convention and	Visitors Authority Board Officials Present:
	Terry Boyle	Chairman and Motel Representative
	Brian Stone	Vice Chairman and Hotel Representative
	Jim Billingsley	Treasurer and City Representative
	Ron Cerri	County Representative
	John Arant	Business Representative
	Bill Macdonald	Secretary and Counsel
	Kendall Swensen	Board Administrator

Convention and Visitors Authority Board Officials Absent: None

Staff Members Present: Kim Petersen Shelly Noble

Director Administrative Clerk

Staff Members Absent: None

Others Present: Brad Schultz Sharon Barton

4H Cooperative Extension 4H Cooperative Extension

Convention & Visitors Authority Board Meeting September 19, 2018

Shawn LaRocqueWmca Reg Raceway AssocMike ScottWmca Reg Raceway AssocMelinda RoysdonWmca Reg Raceway Assoc

4. Public Comment

No public comment.

5. Meeting Notice Report.

Chairman Boyle reported that notice, including meeting agenda, was posted by Shelly Noble by 9:00 am Friday, September 14, 2018 at Humboldt County Library, Court House, Post Office, City Hall and Convention Center West Hall. No persons have requested mailed notice during the past six months.

6. Business Impact Determination. Chairman Boyle asked whether any agenda item proposes the adoption by the city or by the county or by the WCVA of any rule, including any ordinance or resolution which would impose, increase or change the basis for the calculation of a fee that is paid in whole or in substantial part by businesses, which would impose a direct and significant economic burden upon a business or directly restrict the formation or expansion of a business, pursuant to NRS Chapter 237? The Chairman called for board or public input thereon; there was none. Action will be taken. Jim Billingsley made a motion that there appears to be no business impacting fee matter on today's agenda. The motion carried, 5-0.

7. Minutes, Review & Action Prior meeting minutes of August 15, 2018. Brian Stone made a motion to accept the minutes of the August 15, 2018 meeting. Motion carried, 5-0.

8. Claims, Review & Action The following claims, which had been submitted in list form to the board members for review with their 3-day meeting notice and agenda, with the opportunity to obtain further information before or at the meeting, were submitted for payment on September 19, 2018:

BANK ACCOUNT	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	23085-23096, 23098-23180	\$270,404.51

Jim Billingsley made a motion to approve all claims as submitted. The motion carried, 5-0.

9. General Business, for discussion & possible action

9.1 Accommodations tax 9-month refund requests, for possible action Williams, (\$511.10), Rhodes (\$475.20), Stewart (\$324), Crawford

(\$512.70), Phillips (\$720.27)

Terry Boyle made a motion to approve the accommodation tax 9-month refunds for Kaletti Williams (\$511.10), Diane Rhodes (\$475.20), Jack Stewart (\$324), Jean Crawford (\$512.70), Gary Phillips (\$720.27). Motion carried, 5-0.

9.2 Mike Scott, Wmca Regional Raceway Assoc Annual Banquet, request for Joe Mackie Hall facility grant on October 27, 2018 and report on 2018 race season, for possible action

With one race left in the season, plans are underway for their annual awards banquet. Mike is requesting the use of the Comstock Room in Joe Mackie Hall on October 27 for this event. They are expecting their own racers, families and volunteers along with some of the out-of area racers that did well here this year. Jim Billingsley made a motion to approve a \$250 facility grant (Comstock Room) for the Wmca Regional Raceway Assoc Annual Banquet, October 27, 2018. Motion carried, 5-0.

WRRA is responsible for any customary Convention Center charges. This year's race season has been very successful and Mike presented the board with a check for \$5,000 which reflects repayment of their underwriting for this year. Mike reported that they doubled the number of racers this year and plan to continue this trend in 2019. Their Wild West Shootout races were very popular and they had several racers travel here from neighboring states to compete for the prize money and season points.

9.3 Carrie Stark, 2019 Nev State 4H Expo, October 3-6, 2019, request for payment of WEC facility fees, for possible action

Ms. Stark was not able to attend this meeting and present her request. In her place are Brad Schultz and Sharon Barton from the local Cooperative Extension office. According to Sharon, this event was held here for 18 years. Then the leadership felt that they needed to change things up and it went to a location in the southern part of the state for a couple of years before it was abolished all together due to budget cuts. 2019 will be the first time this expo will be held in several years and the state office has selected Winnemucca as the location. Ms. Stark toured the Winnemucca Events Complex with Kim a couple of weeks ago to get an idea of the type of facilities we have and was pleased to see what we have to offer. All facets of 4H activities will be represented. Some of these include livestock contests, horsemanship, shooting skills, etc. 4H officials are expecting 300 participants and their families. The request is for payment of the facility fees at the Winnemucca Events Complex. Since an exact schedule is still being compiled, the requested facilities, and related costs, are an estimate but Kim is willing to work with the 4H organization to see that they have the facilities that they need to make this event a success. Jim Billingsley made a motion to approve an estimated \$7,200 in WEC facility fees for the 2019 Nevada

State 4H Expo, October 3-6, 2019. Motion carried, 5-0. Board members encouraged Sharon to come back to this board if there is anything else they can help with, possibly funds to help with the cost of the awards.

9.4 Request for payment of WEC facility fees – Cody Louk Invitational Wrestling, December 7 & 8, 2018, NIAA State Wrestling Tournament, February 8 & 9, 2019, USA Youth Wrestling Tournament, March 22-24, 2019, for possible action

Our calendars for later this year and 2019 are being finalized. We will be hosting wrestling tournaments as outlined above. The total cost for the rental fees and installation/removal of the plastic floor for these events is \$9,200. Board members agreed that these were all very good events that bring young people and their families to town over each of these weekends. John Arant made a motion to approve payment of WEC facility fees for the following events – Cody Louk Wrestling Tournament, December 7 & 8, 2018 (\$2,500), NIAA State Wrestling Tournament, February 8 & 9, 2019 (\$2,500), USA Youth Wrestling Tournament, March 22-24, 2019 (\$4,200) for a total of \$9,200. Motion carried, 5-0.

9.5 Friends of the Farm, request for in-kind support of the 6th Annual Fall Farm Festival, October 2018 in the form of WCVA owned equipment, for possible action

Jen Anderson was not able to attend this meeting. Kim will make the request. As in past years, they are requesting use of some WCVA equipment. These items include the restroom trailer, electrical distribution boxes and cords and a small quantity of livestock panels. Terry expressed his opinion that more and more visitors from out of the area are making the trip to Winnemucca to attend this event and he supports this request. Other board members agreed. Terry Boyle made a motion to approve the request by the Friends of the Farm for the use of WCVA equipment (listed above) for the 6th Annual Fall Farm Festival in October. Motion carried, 5-0.

10. Director's Report.

10.1 Financial reports on WCVA events

The bank reconciliation for Ranch Hand Rodeo was included in the board packets for review.

10.2 Status of future Horseshoe World Championship, for information

Kim reported that last month we hosted our second year of horseshoe pitching tournaments at the Event Center. The second of these tournaments, held on August 18 and 19, is the National Horseshoe Tour that this board voted to support in December 2016 with grant funds for three years. Support of this tournament was encouraged so that we would have the experience to host a World Tournament at a future date. Two representatives from the World Tour were here in August and toured the facility with Kim so that they could have their questions answered and look over the facility. They gave Kim a bidder packet with a lot of valuable tournament information. The first available year is 2021. The expected number of room nights needed each night during the two week tournament is 500. Participants come in for a couple of days at a time. There are usually 1,000 participants plus their families. The tour would also need some comp rooms for their staff. Kim notified the board that both the Event Center and the new Pavilion would be needed for this competition. This board would need to purchase another plastic floor. Some concerns expressed by the tour personnel is Winnemucca's distance from the Reno airport. Kim is working with Nevada Commission on Tourism to see about securing a set rental car rate for people flying in. He is also investigating the possibility of bus runs between Reno and Winnemucca. The timing is not good for us since the tour requires that the tournament be held in July. Historically, this is a busy time for our hotel/motel properties, even without the addition of this tournament. Plus we want to make sure that their dates do not coincide with Superior Livestock. Even with these concerns, the board wants Kim to proceed with pursuing this event. It is for one year and they felt that it might be worth the one-time inconvenience.

11. Secretary and Counsel, Monthly report, for discussion & possible action

11.1 Review report for September, for information

Bill's report was included in the meeting packets available online.

11.2 Chamber of Commerce report

No report.

11.3 Delinquencies review, for information None.

11.4 Complaints, for information

Bill has not received any complaints.

11.5 Resolution acknowledging WCVA as the producer of the annual Shooting the West Photography Symposium, for possible action

Bill does not have this resolution prepared. This will be on next month's agenda.

11.6 Resolution relinquishing interest in any rights in co-financed improvements at Winnemucca Events Complex to Agricultural District #3 and Humboldt County, for possible action

Bill does not have this resolution prepared. This will be on next month's agenda.

11.7 Improvement projects reports – Event Center sound retrofit, Joe Mackie Hall exterior project, West Hall roof project, for possible action

Kim and Bill continue to work to get these projects ready to go out to bid. As discussed last month, for the West Hall roof and carpet projects they will work with Garland in preparing the bid specs.

The bids for the Event Center sound retrofit are due at Kim's office by noon next Wednesday, September 26. They will be opened at that time. The project will be awarded at this board's October 17 meeting.

12. Board Administrator.

12.1 Financial Reports, for discussion

Room tax cash collections continue to increase over last year. Terry feels that the receipts for August may be down slightly.

13. Other reports

13.1 2019 Ranch Hand Rodeo

Kim reported that the staff has begun work on this event next spring. Vendor applications are going out this week. Cow Dog Trial and Horse Sale information will be mailed out soon.

13.2 2019 Shooting the West

As reported last month, Michelle continues to work on securing presenters for this event as well as preparing the schedule. She has been consulting with a lot people, including Linda Dufurrena, as we work to re-build this event. The dates for the event are April 9-14, 2019.

13.3 Rural motels

After receiving information that the McDermitt Motel had been sold, Bill has found out that they expect to open in mid-October. We will need to contact them regarding payment of Humboldt County room tax.

Ron reported that someone is remodeling the Rocky View Inn in Orovada. It has been closed for a couple of years after the death of the owner.

13.4 Nevada League of Cities

Jim reported that the recent League of Cities conference that was hosted by the City of Winnemucca went very well. He complimented the Convention Center staff for their willingness to do whatever was required of them. The only complaints he heard was that the buildings were running cold and that some of the locks in the Joe Mackie Hall women's restrooms were broken.

14. Public Comment

None.

15. Regular Business. Next Meeting. The Board confirmed the next regular meeting date of Wednesday, October 17, 2018, 4:00 pm.

16. Adjournment. Ron Cerri made a motion to adjourn this meeting. Motion carried, 5-0.

The meeting was adjourned to the next regular meeting, or to the earlier call of the Chairman or to the call of any three (3) members of the Board on three (3) working days notice.

Respectfully submitted,

Shelly Noble

APPROVED ON _____, 2018

As written_____

As corrected _____

Winnemucca Convention & Visitors Authority Board

TERRY BOYLE Chairman and Motel Representative BRIAN STONE Vice Chairman and Hotel Representative

JIM BILLINGSLEY Treasurer and City Representative RON CERRI County Representative

JOHN ARANT Business Representative

Attest:

BILL MACDONALD Board Secretary and Counsel KENDALL SWENSEN Board Administrator