

**Humboldt County Rodeo Board  
Agricultural District #3 - Regular Meeting  
October 14, 2015**

**Board Members Present:** Kent Maher, Dave Louk, Glynn Montero Becky Hill and Tom Brown

**Board Members Absent:** Chris Bengoa, Dale Owen and Fergus Laughridge

**Staff Present:** Kim Petersen, Sheree Tibbals and Darrel Field

**Others Present:** None

**CALL TO ORDER**

Kent Maher called the meeting to order at 5:45 p.m. in the East Hall Lounge of the Winnemucca Convention Center.

**APPROVAL OF MINUTES –**

Kent determined that there are not enough members present to approve the minutes of the last meeting. The minutes of August 12, 2015 will be placed on the next agenda.

**APPROVAL OF OUTSTANDING VOUCHERS**

Becky moved to approve the outstanding vouchers consisting of:  
\$22,045.53 for Ag District #3 through September 9, 2015  
\$6,606.34 for the Indoor Event Center through September 9, 2015  
\$19,663.66 for Ag District #3 through October 14, 2015  
\$20,957.78 for Ag District #3 through October 14, 2015  
\$8625.60 for the Indoor Event Center through October 14, 2015

The motion passed unanimously with Kent abstaining on items from Communication Creations.

**PUBLIC COMMENTARY**

Nothing at this time.

**CORRESPONDENCE**

Nothing at this time.

**2015/2016 BUDGET REVIEW**

Kim distributed copies of the 2015 / 2016 budget. At 25% of elapsed time, Event Center expenses are at 7% and Fairgrounds expenses are at 28%, for a combined total of 15%. Events Complex revenue is at 27%.

**WINNEMUCCA EVENTS COMPLEX (WEC)**

**a. Collection of Delinquent Fees – Las Margaritas**

Kim reports that Las Margaritas has owed a balance of \$800 to WEC for about one year.

The board approved sending the amount to the District Attorney.

**b. Donation of Roping Chute – College Rodeo Team**

After some discussion, Kent moved to determine that one of the old roping chutes is no longer needed for public purposes and to authorize staff to dispose of it as requested by the UNR College Rodeo Team.

Tom asked about cleaning up the unused tubs and other items on the grounds. Kim reports that we have ordered a container from the salvage yard and we are working to finish the clean up.

## **EVENTS UPDATES, REPORTS AND SCHEDULING**

### **a. SSIR**

Kim reports that we have a new 5 year contract with SSIR. The only major changes to the contract is that SSIR will hire their own arena help for which WCVA will increase the trailer sponsor contribution.

### **b. Labor Day Events**

Kim reports that the concert suffered a net loss of \$50,000. Unless we can find a sure thing, this will likely be our last concert for some time.

Sheree distributed copies of the final rodeo report. Ticket sales were down this year but we still saw net revenue of about \$500.

Darrel distributed copies of the fair reports. We saw a minor increase in competitive exhibit entries, food and alcohol sales were up and the fair should break even plus or minus \$500.

The board discussed options for next year's event. Some of the items discussed included:

Moving the event off of Labor Day Weekend, possibly to the following weekend.

Reinstating a 2 night rodeo and moving it back indoors.

Hiring a higher quality stock contractor.

Moving the concert outside directly following the rodeo performance.

Partnering with Elko to create a 2 series team branding event.

Sheree noted that it was tough to run the Great Basin Challenge before the rodeo since we had such an overwhelming response this year. There were over 50 mutton busters. This caused the event to run over with more people in the stands for the Great Basin Challenge than were in the stands for the Rodeo performance.

She also noted that the Barrel Race section did not work well. We had added the event to encourage more local participation but did not receive the local entries we had anticipated.

### **c. Ranch Hand Rodeo**

We have confirmed the barrel race to replace the bull sale during the event.

## **FAIRGROUNDS REPAIRS & MAINTENANCE**

Nothing at this time.

## **INFORMATION, PROPOSALS AND/OR REQUESTS BY BOARD MEMBERS OF STAFF FOR CONSIDERATION AT FUTURE MEETINGS**

Darrel noted that the next regular meeting falls on Veterans Day. Since the convention center is closed he asked for another meeting date.

The board decided to meet on Wednesday, November 4, 2015 at 5:30pm.

## **PUBLIC COMMENTARY**

None at this time.

## **ADJOURNMENT**

Kent moved to adjourn the meeting at 6:42 p.m. The motion carried unanimously.

Respectfully submitted,

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Darrel Field, Secretary