

**Humboldt County Rodeo Board  
Agricultural District #3 – Regular Meeting  
October 13, 2021**

**Board Members Present:** Kent Maher, Fergus Laughridge, Tom Brown, Becky Hill and Ginny Hawkins

**Board Members Present via Teleconference or Videoconference:** Dale Owen

**Board Members Absent:** Chris Bengoa and Dave Louk

**Staff Present:** Kim Petersen, Charlene Fetterly and Darrel Field

**Others Present:** Jess Jones

**CALL TO ORDER**

Kent called the meeting to order at 5:40 pm.

**PUBLIC COMMENT**

No public comment was presented at the meeting.

**MINUTES CORRECTION - APPROVAL**

Kent tabled the minutes of August 11, 2021 until the next meeting because there were not enough board members present at this meeting who were also present at the August 11 meeting to constitute a majority vote for approval.

Fergus moved to approve the minutes of September 8, 2021.

The motion passed unanimously with Tom and Becky abstaining since they were absent.

**CORRESPONDENCE REVIEW**

No correspondence was presented.

**EVENTS UPDATES, REPORTS AND SCHEDULING**

Darrel reports: the 2021 Tri-County Fair went very well this year, the food vendor sales are up by \$2000 despite another \$15,000 to \$20,000 not yet reported; the competitive exhibits are up 200 from 2020; and, the Truck Pull and Carnival revenues reached record numbers. With some small income and expenses outstanding the Tri-County Fair netted about \$26,000.

Kim asked that Manuel Souza of Souza's Bucking Bulls be added to the next agenda for determination whether to continue the Labor Day rodeo contract. There are some

concerns, such as no qualified bull ride in the last two years, the rodeo does not move fast enough to hold crowd attention and the loss of a horse at the 2021 performance, which was a freak accident, not the fault of anyone.

a. Ranch Hand Rodeo

Kim reports that staff are proceeding with plans for the Ranch Hand Rodeo on March 2–6, 2022. He and staff are working on the letter inviting teams to participate in the rodeo, the dog trials, vendors and the horse sale.

Kim comments there is effort to attract new sponsors including a streaming service which incorporates Wrangler, Pendleton and Altitude. He understands that streaming customers are not on site but believes that exposure to other markets will increase future ticket sales.

Kim noted that they are working to hire 3 PRCA judges for the event which will hopefully add some legitimacy to judge calls during the event.

Kim said that Tom has graciously agreed to run the Rodeo again.

No action was taken.

b. Jess Jones – NYE Bull Bash event

Kim reports that WCVA has received the outstanding payment due from Jess Jones and asked the board allow Jones to proceed with an event this year so that there will be an event to justify the WCVA \$10,000 grant in 2020, when the event was canceled.

Jones asked to book the Event Center on December 31, 2021 for a New Year's Eve Bull Bash and January 1, 2022 for branding and team roping events. He would also like to book the outdoor arena on January 1 and 2 for a barrel race event.

Tom commented that he would like to produce an event on the New Year's dates.

Kent commented that Jones failure to pay back the loaned funds has caused aggravation to the board with the delay and uncertainty.

Jones thanked the board for their patience.

Kent moved to allow Jess Jones to book the facility as requested on December 31 through January 2, providing that the insurance certificate, facilities deposit and contract are received by WCVA not later than October 31, 2021, with the understanding that there will be no preference for Jess Jones to conduct the same or similar events on the same dates in the future.

The motion passed unanimously.

- c. Confirm priority facility usage for non-paying events, activities and meetings.

Kim reports that the written policies and procedures include the right by the board to bump non-paying events for bigger events which will bring people to the community. The 4-H and Cooperative Extension office book many meetings and activities which produce no revenue to the Events Complex. He brings the matter up to make the policy clear to the board in case board members are approached individually.

No action was taken.

### **WINNEMUCCA EVENTS COMPLEX (WEC)**

Kim reports that a valve in the main well needs to be replaced. Estimates include 4–6 weeks to perform the repairs at a cost of approximately \$4,000. The smaller well should suffice for the scheduled winter events.

No action was taken.

### **2021 - 2020 BUDGET REVIEW – MODIFICATION**

Kim presented the 2021–2022 budget including transactions posted through October 8, 2021. At 24% of elapsed time, tax revenues are at 27.08%. Ag District #3 revenues are at 129.26%. Wage expenses are at 23.26% and Services and Supplies are at 25.9%. Kim notes that trash service is at 171.41% but can be allocated to the Event Center trash account which has not been used. Event Center revenue is at 54.18%. Wage expenses are at 62.81%, and Service and Supply expenses are at 24.30%. Kim notes that Temporary Employee expenses are at 186.88% and Janitorial/Maintenance is at 99.53%. He comments that these accounts can be transferred to Ag District #3 expenses.

No action was taken.

### **VOUCHERS – EXPENDITURES APPROVAL**

Fergus moved to approve the outstanding vouchers including the following:

\$39,213.27 for the Event Center as of September 7, 2021  
\$58,325.11 for Ag District #3 as of September 7, 2021  
\$90,070.81 for the Event Center as of September 30, 2021  
38,649.32 for Ag District #3 as of September 30, 2021

The motion passed unanimously with Kent abstaining on items from Communication Creations since the business is operated by his wife.

### **INFORMATION, PROPOSALS AND OR REQUESTS BY BOARD MEMBERS AND STAFF MEMBERS FOR CONSIDERATION AT FUTURE MEETINGS, INCLUDING COMMUNICATIONS AND DEALINGS WITH OTHER BOARDS AND DEPARTMENTS AND PLANNING AND SCHEDULING FUTURE EVENTS**

Becky asked how the Paint Horse show went.

Kim replied that attendance was dismal, the coordinators seem unorganized and have not paid all their bills to this point. He is hopeful that the organization will re-organize and return in the future. He notes that this may be an event worth taking over by Ag 3 since participants are typically financially sound.

The board asked about progress on adding employees.

Kim replied that we are working to hire the first of two new Fairgrounds attendants but have seen very few applications.

Fergus asked if the WSRRA had been canceled.

Kim replied that the event will proceed as scheduled on November 4–7, 2021.

### **PUBLIC COMMENT**

No public comment was presented at the meeting.

### **ADJOURNMENT**

Tom moved to adjourn the meeting at 6:35 pm. The motion passed unanimously.

Respectfully submitted,

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Darrel Field, Secretary