

WINNEMUCCA CONVENTION & VISITORS AUTHORITY
Meeting Minutes – Regular Meeting
November 20, 2024
Winnemucca Convention Center
50 West Winnemucca Boulevard
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

Convention and Visitors Authority Board Officials Present:

Brian Stone, in-person	Chair and Hotel Representative
John Arant, in-person	Vice Chair and Business Representative
Terry Boyle, in-person	Treasurer and Motel Representative
Kent Maher, in-person	Board Counsel
Kendall Swensen, in-person	Board Administrator

Convention and Visitors Authority Board Officials Absent:

Ron Cerri	County Representative
Theresa Mavity	City Representative

Staff Members Present:

Kim Petersen, in-person	WCVA Director
Shanna Dangel, in-person	Administrative Clerk

Staff Members Absent:

None

Others Present:

Jill Thomason, in-person	Boy Scouts of America
Denni Byrd--Club members , in-person	Humboldt County High School Rodeo Club
Shaun Taylor, in-person	Lowry High School
Tina Wilson, via remote technology	Winnemucca Archers Club

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM

The meeting was called to order at 3:03 pm, the board members in attendance constituted a quorum.

2. PUBLIC COMMENT

No public comment.

3. MEETING NOTICE REPORT

Chair Stone reported that the meeting notice and agenda were posted by staff prior to 9:00 am Friday, November 15, 2024, at the Convention Center West Hall (the place of the meeting), the Convention Center East Hall, online at notice.nv.gov, online at winnemucca.com, and online at humboldtcountynv.gov. No persons have requested mailed notice during the past six months.

No action taken.

4. BUSINESS IMPACT DETERMINATION

After review and consideration of the effect each item could potentially have on a "business," as the term is defined by statute, the board agreed, and

Terry Boyle moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or to directly restrict the formation, operation, or expansion of a business. Motion carried, 3-0.

5. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda; there was the opportunity to review and obtain further information before or at the meeting:

BANK ACCOUNT

CHECK NUMBERS

AMOUNT

Nevada State Bank 27804 – 27848 \$181,923.02

John Arant moved to approve all claims submitted for November 20, 2024. Motion carried, 3-0.

6. CONSENT AGENDA

6.1) Accommodation Tax 9-month refund requests as follows: Hauser (\$750.00), Laca (\$504), Maumary (\$482.00).

Terry Boyle moved to approve the consent agenda as submitted. Motion carried, 3-0.

7. GENERAL BUSINESS

7.1) Tina Wilson, Winnemucca Archers Club, Nevada Open 2025 January 11-12, 2025, and Winnemucca 3-D Indoor Archery Challenge March 7-9, 2025, Cooperative Funding grant request \$3,000 and Cooperative Funding facility fee grant request \$3,600.

Tina Wilson appeared remotely and explained the request is for two events. Participants primarily come from Idaho, Utah and various areas of Nevada. The March 3-D event has been held for eight years.

Terry Boyle moved to approve the request for a Cooperative Funding facility fee grant of \$3,600 and a Cooperative Funding grant of \$3,000.

7.2) Jill Thomason, Boy Scout Troop 223, Boy Scout Craft Fair, November 9, 2024, Winnemucca Events Complex Exhibit Hall-Kitchen Cooperative Funding facility fee request, \$450.

Jill Thomason requested a Cooperative Funding facility fee grant for the use of the Exhibit Hall and Kitchen for the annual Boy Scout Craft Fair. Thomason had already paid the facility fees for the November 9 event. The board suggested Thomason apply for a Cooperative Funding facility fee grant prior to the 2025 event.

No action taken.

7.3) Denni Byrd, Humboldt County High School Rodeo Club, Humboldt County Junior High and High School Rodeo May 2-4, 2025, Winnemucca Events Complex Cooperative Funding facility fee request, \$5,000.

Denni Byrd requested a \$5,000 facility fee grant for their 2025 event, which brings many visitors to Winnemucca both as participants and spectators.

John Arant moved to approve the request for a \$5,000 Cooperative Funding grant. Motion carried 3-0.

7.4) John Brooks, Lowry High School, Cody Louk Wrestling Invitational, December 13-14, 2024, Winnemucca Events Complex Indoor Event Center Cooperative Funding facility fee request, \$800.

Shaun Taylor appeared on behalf of Lowry High School and requested facility fees for the use of the Winnemucca Events Center for the Cody Louk Wrestling Tournament. This annual event is popular and brings to town a large group of competitors and spectators.

John Arant moved to approve the facility fee Cooperative Funding for \$800. Motion carried 3-0.

7.5) Director Petersen NetPilot Web Solutions proposal to revise and update the WCVA Winnemucca.com website for an estimated \$32,000 and to perform website integrity maintenance for \$285 per month.

Director Petersen presented a proposal for a website redesign and update, and explained the current website is inaccessible and there is need for a new website which will be accessible and more user friendly.

Brian Stone moved to approve the submitted website update proposal for \$32,000 and maintenance for \$285 per month. Motion carried 3-0.

7.6) Director Petersen request for approval to offer multi-year agreements for the World Ranch Horse Association and Yost Events National Team Roping events.

Director Petersen explained that the competition among venues to host events is increasing and he believes it is in the best interest of the organization to offer a two-year agreement to the World Ranch Horse Association and a three-year agreement to Yost Events National Team Roping to "lock in" those events for longer than just one year.

John Arant moved to approve the request to offer multi-year agreements to both organizations as presented, Motion carried 3-0.

7.7) Director Petersen request for approval to grant a license to Pachi Bengochea for a five-year term to restore, store, and exhibit the WCVA-owned Winnemucca Special vehicle at car shows and special events.

Director Petersen reported that after reviewing the proposal to use the vehicle, Bengochea indicated he was no longer interested in having temporary possession of the car.

No action taken.

7.8) Director Petersen request for authorization to close the WCVA office from December 23–27, 2024 for the Christmas holiday and allow employees to use PTO to be paid during this period.

Brian Stone moved to approve the request to close the WCVA office for the requested period. Motion carried 3-0.

7.9) Mike Sheppard, Michael Clay Constructors, report on Winnemucca Event Center building addition project and East Hall renovation project.

Mike Sheppard was unable to attend the meeting, and will reschedule.

No action taken.

8. DIRECTOR'S REPORT

8.1) Brian Stone asked Director Petersen about the attendance for the Western States Ranch Rodeo Association and Buckaroo Traditions Gathering events at the Event Center in November. Petersen said both events were successful, and attendance this year was up for both events. Terry Boyle added that he had noticed that attendance was good especially for the Buckaroo Traditions Gathering.

8.2) Director Petersen reported the upcoming September 2025 Australian Sheepdog Trials will create a significant demand for lodging and restaurants. Staff is working with the businesses to have them prepare for the large event.

8.3) Director Petersen reported that the account for handling the WEC stall and RV rentals was in the process of being transferred to the county due to the county audit requirements.

9. COUNSEL REPORT

No report.

10. BOARD ADMINISTRATOR FINANCIAL REPORTS

10.1) Administrator Swensen reported that he is working on the FY 23/24 audit.

10.2) Administrator Swensen informed that room tax revenue is down. There is need to transfer funds from the WCVA checking account to either the investment account or the Local Government Investment Pool and the item will need to be included on the December 2024 meeting agenda.

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11. OTHER REPORTS

No report.

12. PUBLIC COMMENT

No public comment.

13. ADJOURNMENT

John Arant moved to adjourn the meeting at 4:08 pm. Motion carried, 3-0.

Respectfully submitted,

Shanna Dangel
Administrative Clerk

APPROVED: December 18, 2024

VOTE: WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

AYES: Stone, Arant, Boyle

NAYS:

ABSTAIN: Mavity, Cerri

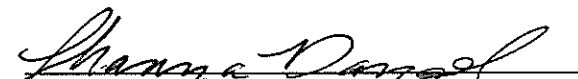
ABSENT:

APPROVED:

ATTEST:



Brian Stone, Chair



Shanna Dangel, Administrative Clerk