

WINNEMUCCA CONVENTION & VISITORS AUTHORITY
Meeting Minutes – Regular Meeting
December 18, 2024
Winnemucca Convention Center
50 West Winnemucca Boulevard
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

Convention and Visitors Authority Board Officials Present:

Brian Stone, in-person	Chair and Hotel Representative
John Arant, in-person	Vice Chair and Business Representative
Theresa Mavity, in-person	City Representative
Kent Maher, in-person	Board Counsel
Kendall Swensen, in-person	Board Administrator

Convention and Visitors Authority Board Officials Absent:

Terry Boyle	Treasurer and Motel Representative
Ron Cerri	County Representative

Staff Members Present:

Kim Petersen, in-person	WCVA Director
Shanna Dangel, in-person	Administrative Clerk

Staff Members Absent:

None

Others Present:

Jacy Jackson, via remote technology	WCVA Marketing & Sales Coordinator
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1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM

The meeting was called to order at 3:04 pm, the board members in attendance constituted a quorum.

2. PUBLIC COMMENT

No public comment.

3. MEETING NOTICE REPORT

Chair Stone reported that the meeting notice and agenda were posted by staff prior to 9:00 am Friday, December 13, 2024, at the Convention Center East Hall, the Convention Center West Hall (the place of the meeting), online at notice.nv.gov, online at winnemucca.com, and online at humboldtcountynv.gov. No persons have requested mailed notice during the past six months.

No action taken.

4. BUSINESS IMPACT DETERMINATION

After review and consideration of the effect each item could potentially have on a "business," as the term is defined by statute, the board agreed, and

Teresa Mavity moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or to directly restrict the formation, operation, or expansion of a business. Motion carried, 3-0.

5. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda; there was the opportunity to review and obtain further information before or at the meeting:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	27852 – 27907	\$228,447.60

John Arant moved to approve all claims submitted for December 18, 2024. Motion carried, 3-0.

6. CONSENT AGENDA

6.1) Accommodation Tax 9-month refund requests as follows: Artrup (\$626.88), Brown (\$531.00), Deter (\$556.20), Garcia (\$358.69), Guzman (\$488.73), Harber (\$525.60), Harris (\$1124.00), Palmer (1148.40), Paris (\$583.20), Sandell (\$455.40).

6.2) WCVA meeting minutes September 18, 2024, WCVA meeting minutes October 16, 2024, WCVA meeting minutes November 20, 2024.

Theresa Mavity moved to approve the consent agenda as submitted. Motion carried, 3-0.

7. GENERAL BUSINESS

7.1) Denni Byrd, Humboldt County High School Rodeo Club, Humboldt County Junior High and High School Rodeo May 2-4, 2025, Winnemucca Events Complex Cooperative Funding facility fee request Event Center, Pavilion, Exhibit Hall, and Outside Arena total not to exceed \$9,000.

No representative was present to request funds in addition to those approved at the November 20, 2024, WCVA board meeting. This event has historically been granted funding for the use of the facility and continues to be a great event for the community.

John Arant moved to approve the Cooperative Funding facility fee grant not to exceed \$9,000. Motion carried 3-0.

7.2) John Brooks, Lowry High School, Cody Louk Wrestling Invitational, December 13-14, 2024, Winnemucca Events Complex Indoor Event Center Cooperative Funding facility fee request, \$800 previously approved November 20, 2024, WCVA board meeting, additional funding requested for the facility fee and one-half the cost for installation of the flooring in the arena. Total additional funds requested \$2,400.

No representative was present to request funds in addition to those approved at the November 20, 2024, WCVA board meeting. The board discussed the request for additional facility fees and one-half the floor installation charge and found the request reasonable for this successful annual event.

Theresa Mavity moved to approve the additional Cooperative Funding facility fee grant funds and one-half the installation fee for the floor installation at the WEC. Motion carried 3-0.

7.3) Debbie Stone, Humboldt County Chamber of Commerce, request for a \$17,500 Cooperative Funding grant to help support the Humboldt County Chamber of Commerce throughout 2025.

No representative was present for this annual request for the Humboldt County Chamber of Commerce.

John Arant moved to approve the Cooperative Funding grant for \$17,500. Motion carried 3-0.

7.4) Director Petersen request for approval to sell the horseshoe pits from the National Horseshoe World Tournament in 2021.

Director Petersen explained that the horseshoe pits are currently in storage and there does not appear to be any foreseeable use for the pits. A prospective purchaser has expressed interest in acquiring the pits. Board Counsel Maher said the items would need to be declared as property no longer required for public use and then the disposition could be authorized.

The Board consensus was to continue the process to a future date.

8. DIRECTOR'S REPORT

8.1) Director Petersen reported a different approach will be taken this year for the upcoming cow dog trials at the Ranch Hand Rodeo which should increase the event by twice the size of last year's event and bring many more spectators and competitors to the rodeo.

8.2) Director Petersen reported a couple of new events are scheduled at the Event Center in 2025, both involving Gypsy horses. The event in April is expected to bring in 60–80 horses.

8.3) Director Petersen reported that work continues to secure multi-year events in an effort to help guarantee visitors to Winnemucca each year.

8.4) Director Petersen explained that consideration is being given to scaling back the East Hall renovation project to include painting of the building and the possible addition of some metal accents to modernize the building. This should be able to take place in 2025.

9. COUNSEL REPORT

No report.

10. BOARD ADMINISTRATOR FINANCIAL REPORTS

10.1) Administrator Swensen reported that room tax was up in October compared to last year but still down overall for the year. The LGIP and WCVA investment accounts continue to do well.

10.2) Administrator Swensen presented the request to transfer 1.1 million dollars from the WCVA main checking account to the Nevada Local Government Investment Pool.

Theresa Mavity moved to approve the transfer of 1.1 million dollars to the Nevada LGIP. Motion carried 3-0.

11. OTHER REPORTS

No report.

12. PUBLIC COMMENT

No public comment.

13. ADJOURNMENT

John Arant moved to adjourn the meeting at 3:35 pm. Motion carried, 3-0.

Respectfully submitted,

Shanna Dangel
Administrative Clerk

APPROVED: January 15, 2024

VOTE: WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

AYES: Stone, Arant, Mavity

NAYS:

ABSTAIN: Boyle, Cerri

ABSENT:

APPROVED:

ATTEST:



Brian Stone, Chair



Shanna Dangel, Administrative Clerk