WINNEMUCCA CONVENTION & VISITORS AUTHORITY
Meeting Minutes – Regular Meeting
January 15, 2024
Winnemucca Convention Center
50 West Winnemucca Boulevard
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

Convention and Visitors Authority Board Officials Present:

Brian Stone, in-person	Chair and Hotel Representative
John Arant, in-person	Vice Chair and Business Representative
Theresa Mavity, in-person	City Representative
Kent Maher, in-person	Board Counsel
Kendall Swensen, in-person	Board Administrator

Convention and Visitors Authority Board Officials Absent:

Terry Boyle	Motel Representative
Ron Cerri	County Representative

Staff Members Present:

Kim Petersen, in-person	WCVA Director
Shanna Dangel, in-person	Administrative Clerk

Staff Members Absent:
None

Others Present:

Jacy Anderson, via remote technology	WCVA Marketing & Sales Coordinator
Ale Peters, via remote technology	Winnemucca FFA Alumni
Tracey Osborne, via remote technology	Western States Gypsy Horse Club
Logan Peters, in-person	Spare Time Bowling
Eric Peters, in-person	Spare Time Bowling
Charlene Fetterly, in-person	WEC/Ag District #3 Administrative Clerk
Darrel Field, in-person	WCVA Special Events Coordinator

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM
The meeting was called to order at 3:00 pm, the board members in attendance constituted a quorum.

2. PUBLIC COMMENT
No public comment.

3. MEETING NOTICE REPORT
Chair Stone reported that the meeting notice and agenda were posted by staff prior to 9:00 am Friday, January 10, 2025, at the Convention Center East Hall, the Convention Center West Hall (the place of the meeting), online at notice.nv.gov, online at winnemucca.com, and online at humboldtcountynv.gov. No persons have requested mailed notice during the past six months.

No action taken.

4. BUSINESS IMPACT DETERMINATION
After review and consideration of the effect each item could potentially have on a "business," as the term is defined by statute, the board agreed there is no impact.

Teresa Mavity moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or to directly restrict the formation, operation, or expansion of a business. Motion carried, 3-0.

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5. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda; there was the opportunity to review and obtain further information before or at the meeting:

BANK ACCOUNT	CHECK NUMBERS	AMOUNT
Nevada State Bank	27909 – 27940	$165,964.64

John Arant moved to approve all claims submitted for January 15, 2025. Motion carried, 3-0.

6. CONSENT AGENDA

6.1) Accommodation Tax 9-month refund requests as follows: Brock ($634.00), Larson ($1,124.83), Harmon ($506.40), LaGrand ($585.00).

6.2) WCVA meeting minutes December 18, 2024.

Theresa Mavity moved to approve the consent agenda as submitted. Motion carried, 3-0.

7. GENERAL BUSINESS

7.1) Miranda Santos, Buckaroo Wrestling Club, High Desert Challenge, February 15–16, 2025, Winnemucca Events Complex Cooperative Funding facility fee request for increase of funds approved at the October 18, 2024, WCVA board meeting to cover one-half the floor installation cost and facility usage fees, not to exceed $1,300.

No representative was present for this facility fee and floor installation funds request, which is in addition to the funding approved at the October 18, 2024, WCVA Board meeting, which the group inadvertently omitted from the earlier request. This event has historically been granted funding for the use of the facility and continues to be a great event for the community.

John Arant moved to approve the request for a Cooperative Funding facility fee grant increase not to exceed $1,300. Motion carried 3-0.

7.2) Gail Shrine, Gail Shrine Events, LLC., Feathered Horse Classic West, May 31–June 1, 2025, Winnemucca Events Complex Cooperative Funding facility fee request, not to exceed $2,800.

No representative was present for this cooperative funding facility fee request for the proposed event. The board discussed that this is a first year event and based upon the information provided by Shrine and the previous discussion with Director Petersen, this event has the potential to be successful and bring spectators and competitors to Winnemucca.

John Arant moved to approve the request for a Cooperative Funding facility fee grant at the WEC, not to exceed $2,800. Motion carried 3-0.

7.3) Tracey Osborne, Western States Gypsy Horse Club, NV Gypsy Fest, April 24–27, 2025, Winnemucca Events Complex Cooperative Funding facility fee request, not to exceed $5,600.

Tracey Osborne appeared via remote technology to request a cooperative funding facility fee grant for the use of the Winnemucca Events Complex for the proposed first-year event. Osborne noted that the organization is non-profit, and hosts shows across the western United States. Osborne explained the history of gypsy horses. Director Petersen added that the event will provide a nice show. Board member Mavity commented on the well-done application.

Theresa Mavity moved to approve the request for a Cooperative Funding facility fee grant not to exceed $5,600. Motion carried 3-0.
7.4) Ale Peters, Spare Time Bowling Center, Don Peters Memorial Tournament, February 7-9, 2025, Cooperative Funding grant request $3,800.

Logan Peters and Eric Peters on behalf of Spare Time Bowling requested a cooperative funding grant in the sum of $3,800 for the Don Peters Memorial Tournament. The funds will be used for awards.

John Arant moved to approve the request for a $3,800 Cooperative Funding grant. The motion carried, 3-0.

7.5) Ale Peters, Winnemucca FFA Alumni, FFA Alumni Scholarship Dinner, February 22, 2025, West Hall, kitchen and dishes cooperative funding facility fee grant request, up to $950.

Ale Peters appeared at the meeting via remote technology and requested a cooperative funding facility fee grant for use of the West Hall not to exceed $950 for the FFA Alumni Scholarship Dinner that will be held in February. The WCVA board has historically approved a facility fee grant for this event.

Theresa Mavity moved to approve the request for the Cooperative Funding facility grant not to exceed $950. Motion carried 3-0.

7.6) Darrel Field, Run-A-Mucca Committee, Run-A-Mucca Motorcycle & Music Festival, May 23–25, 2025, Cooperative Funding underwriting request $50,000.

Darrel Field requested an underwriting of $50,000 for the Run-A-Mucca Motorcycle & Music Festival. The funds assist with purchasing a motorcycle to raffle and securing entertainment for the event. Field noted that attendance was lower in 2024 than the previous year and that the 2024 event cost approximately $80,000. The board inquired about plans to increase attendance and keep costs under control. Field responded that less money will be spent on entertainment in 2025, and that attendance is primarily dependent on the weather and interest.

John Arant moved to approve the request for $50,000 in Cooperative Funding underwriting. Motion carried 3-0.

7.7) Darrel Field, Tri-County Fair, August 28–31, 2025, Cooperative Funding grant request $5,000.

Darrel Field explained that the written request was for a cooperative funding grant of $5,000 for the Tri-County Fair, the same as has been made in prior years. Field stated that the fair has been profitable for the past couple of years and that he is changing the request from a grant to an underwriting for the 2025 event.

Theresa Mavity moved to approve the request for $5,000 Cooperative Funding underwriting. Motion carried 3-0.

7.8) Charlene Fetterly, Humboldt County Ag District #3, Labor Day Rodeo and Great Basin Youth Challenge, August 30, 2025, Cooperative Funding grant request $15,000.

Charlene Fetterly requested a cooperative funding grant for the 2025 Labor Day Rodeo and Great Basin Youth Challenge. This annual event has historically received funds from the WCVA and it brings visitors to the community. Attendance was good in 2024, especially for the Jaripeo and the truck pull events. The Ag District #3 Board is working on ideas for improving the rodeo attendance which may include a concert following the rodeo in 2025.

Theresa Mavity moved to approve the request for a $15,000 Cooperative Funding grant. Motion carried 3-0.

7.9) Mike Sheppard, Michael Clay Constructors, East Hall renovation and Events Center expansion projects, recommendation for budget allocation of $250,000 for preconstruction, design, and project administration by Concept Architecture.

Director Petersen advised that Sheppard was unable to attend the meeting.

No action taken.

7.10) Director Petersen, WCVA, proposal to determine that the horseshoe pits from the National Horseshoe World Tournament in 2021 are property no longer required for public use and that it is in the best interests of the WCVA to authorize the WCVA Director to dispose of the property by sale.

Director Petersen explained that the horseshoe pits which were acquired for use with the 2021 National Horseshoe World Tournament held at the WEC have not been used since the tournament and it does not appear that there will be a use for the pits in the foreseeable future. The event sponsor has inquired about the possibility of acquiring the pits. Petersen requested that the board determine the property is no longer required for public use and authorize the Director to dispose of the property by sale. Board Counsel Maher explained the legal requirements for the authorization of disposal of property which is no longer required for public use.

John Arant moved to determine based on the information presented that the WCVA horseshoe pits property is no longer required for public use and it is in the best interest of the WCVA to authorize the WCVA Director to dispose of the property by sale. Motion carried 3-0.

8. DIRECTOR'S REPORT

Director Petersen gave an update on the upcoming Ranch Hand Rodeo. Participation in the cow dog trials was down last year. In collaboration this year with the promoter who will promote, organize, and staff the event, entries have quadrupled and it will be necessary to utilize two arenas. Darrel Field has been working on expanding the video system to the WEC Pavilion, where the second arena will be located. It is estimated that there will be 30-35 horses for the horse sale. The Ranch Hand of the Year recognition will be awarded posthumously to Will Delong, and there will be a presentation of a plaque and gift to long-time WEC facility employee Ramon Vaca, who is retiring.

The work on the website update and redesign is progressing and will possibly be completed in the next couple of months. Staff is waiting for warmer weather to take the pictures of the area and amenities.

The community outreach to prepare the local businesses for the Australian Shepherd Dog Show scheduled for September 2025 is continuing.

9. COUNSEL REPORT

No report.

10. BOARD ADMINISTRATOR FINANCIAL REPORTS

10.1) Administrator Swensen reported that the funds invested in the Local Government Investment Pool continue to do well. The WCVA Investment Account has bounced back and was now only down $20,000.

10.2) The transfer from the WCVA checking account to the Local Government Investment Pool was successful, and the account has been updated.

10.3) The auditors were not ready with the audit at this time; all needed extensions had been filed.

10.4) Swensen requested rescheduling of the WCVA February regular board meeting date to February 26 to accommodate the auditor.

Brian Stone moved to approve the request to reschedule the WCVA February regular board meeting to February 26, 2025 at a time to be determined. Motion carried 3-0.

11. OTHER REPORTS
No report.

12. PUBLIC COMMENT
No public comment.

13. ADJOURNMENT

Brian Stone moved to adjourn the meeting at 4:06 pm. Motion carried, 3-0.

Respectfully submitted,

Shanna Dangel
Administrative Clerk

APPROVED: February 26, 2025

VOTE: WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

AYES: Stone, Arant, Mavity
NAYS:
ABSTAIN: Boyle, Cerri
ABSENT:

APPROVED:

Brian Stone, Chair

ATTEST:

Shanna Dangel, Administrative Clerk