

WINNEMUCCA CONVENTION & VISITORS AUTHORITY
Meeting Minutes – Regular Meeting
February 26, 2025
Winnemucca Convention Center
50 West Winnemucca Boulevard
Winnemucca, Nevada 89445

The meeting was held at the date and place described above at the time scheduled on the posted meeting notice and agenda. The attendees in-person and via remote technology and absences were as follows:

Convention and Visitors Authority Board Officials Present:

Brian Stone, in-person	Chair and Hotel Representative
John Arant, in-person	Vice Chair and Business Representative
Terry Boyle, in-person	Motel Representative
Ron Cerri, in-person	County Representative
Theresa Mavity, in-person	City Representative
Kent Maher, in-person	Board Counsel
Kendall Swensen, in-person	Board Administrator

Convention and Visitors Authority Board Officials Absent:

None

Staff Members Present:

Kim Petersen, in-person	WCVA Director
Shanna Dangel, in-person	Administrative Clerk

Staff Members Absent:

None

Others Present:

Jim Rackley, via remote technology	Nevada Muleys
Natalie Betschart, in-person	Euskaldunak Danak Bat
Maureen Macdonald, in-person	Euskaldunak Danak Bat
Wendelyn Muratore, in-person	Humboldt County Farm Bureau
Jasmyne Hughes, in-person	WMCA MX
Tim Anderson, in-person	WMCA MX
Donovan S. Walker, in-person	WMCA MX
Donovan G. Walker, in-person	WMCA MX
Mike Sheppard, in-person	Michael Clay Construction
Michelle Hammond, in-person	Mainstreet/NV 95-80
Eric Brooks, in-person	Murals and Music Festival
Herb Ross, in-person	Winnemucca Inn
Maryanna Enochson, in-person	
Kitty Norcutt, in-person	
Teddy Swecker, in-person	
Jessica Smith, in person	
Rae Edwards, in-person	

1. PLEDGE OF ALLEGIANCE, CALL TO ORDER, ROLL, DETERMINATION OF QUORUM

The meeting was called to order at 3:00 pm, the board members in attendance constituted a quorum.

2. PUBLIC COMMENT

No public comment.

3. MEETING NOTICE REPORT

Chair Stone reported that the meeting notice and agenda were posted by staff prior to 9:00 am Friday, February 19, 2025, at the Convention Center East Hall, the Convention Center West Hall (the place of the

meeting), online at notice.nv.gov, online at winnemucca.com, and online at humboldtcountynv.gov. No persons have requested mailed notice during the past six months.

No action taken.

4. BUSINESS IMPACT DETERMINATION

After review and consideration of the effect each item could potentially have on a "business," as the term is defined by statute, the board agreed there is no impact.

Theresa Mavity moved to make a finding that no item on the agenda appears to impose a direct and significant economic burden on a business or to directly restrict the formation, operation, or expansion of a business. Motion carried, 5-0.

5. CLAIMS REVIEW

The following claims were submitted in list form to the board members with the meeting notice and agenda; there was the opportunity to review and obtain further information before or at the meeting:

<u>BANK ACCOUNT</u>	<u>CHECK NUMBERS</u>	<u>AMOUNT</u>
Nevada State Bank	27941-27992	\$157,486.37

John Arant moved to approve all claims submitted for February 26, 2025. Motion carried, 5-0.

6. CONSENT AGENDA

6.1) Accommodation Tax 9-month refund requests as follows: Miner (\$456.60), Benedict (\$607.20), Yeates (\$706.80), Baker (\$390.50), Gabiola (\$876.00), Sharp (\$1,056.00).

6.2) WCVA meeting minutes January 15, 2025.

Brian Stone moved to approve the consent agenda as submitted. Motion carried, 5-0.

7. GENERAL BUSINESS

7.1) Winnemucca Main Street, Winnemucca Main Street Murals and Music Festival, May 29–June 1, 2025, Cooperative Funding grant request \$10,000 and East Hall Main Floor Facility Fee grant request \$2,250.

Michelle Hammond, Herb Ross, and Eric Brooks presented for Winnemucca Main Street, and explained their ideas for the event and requested grant funding and a facility fee grant for the first annual Winnemucca Main Street Murals and Music Festival. They believe many artists will be attending, and some local businesses have committed to having murals painted on their buildings. The response from the public has been positive, and the group expects the event to bring many visitors to town.

Theresa Mavity moved to approve the request for a \$2,250 Cooperative Funding facility fee grant for use of the East Hall and a Cooperative Funding grant of \$10,000. Motion carried 5-0.

7.2) Natalie Betschart, Euskaldunak Danak Bat, 45th Annual Winnemucca Basque Festival, June 13–15, 2025, Facility Fee grant request East Hall and West Hall \$4,800

Natalie Betschart and Maureen MacDonald for the Basque Club requested a facility fee grant for the 45th Annual Basque Festival. The board has historically supported this successful event.

Terry Boyle moved to approve the request for a \$4,800 Cooperative Funding facility fee grant for use of the East Hall on Sunday and the West Hall on Saturday-Sunday. Motion carried 5-0.

7.3) Wendelyn Muratore, Humboldt County Farm Bureau, Ag in the Classroom, March 18, 2025, WEC Facility Fee grant request \$1,350.

Wendelyn Muratore requested a first-time facility fee grant for Ag in the Classroom, an annual event for local elementary school children to learn about the agriculture industry in this area.

Theresa Mavity moved to approve the request for a \$1,350 Cooperative Funding facility fee grant for use of the WEC. Motion carried 5-0.

7.4) Jasmyne Hughes, Winnemucca Motocross Association, Inc, BMX 2025 Race Season, Cooperative Funding grant request \$10,000.

Jasmyne Hughes, Tim Anderson, Donovan S. Walker, and Donovan G. Walker, Winnemucca Motocross Association representatives, requested increased funding this year due to increased participation, the need to upgrade equipment, and an increase in labor and track maintenance costs. The association will host four (4) weekend events this year with between 800–1200 visitors attending each weekend.

John Arant moved to approve the request for a \$10,000 Cooperative Funding grant as explained. Motion carried, 5-0.

7.5) Jim Rackley, Nevada Muleys, Nevada Muleys 16th Annual Banquet, March 22, 2025, WEC Concourse Facility Fee grant request \$800.

Jim Rackley requested a Facility Fee grant for the annual Nevada Muleys Banquet. The event has high attendance and brings in a significant number of out-of-town visitors.

John Arant moved to approve the \$800 Cooperative Funding facility grant request. Motion carried 5-0.

7.6) Jim Davis, Superior Livestock Auction, Superior Livestock Auction, July 28–August 1, 2025, request for a WEC Facility Fee grant request \$7,000 and a Cooperative Funding grant request \$20,000.

Director Petersen explained that the WCVA has historically supported this annual five-day event which brings many visitors to town.

Ron Cerri moved to approve the requests for a \$20,000 Cooperative Funding grant and a \$7,000 Cooperative Funding WEC Facility Fee grant. Motion carried 5-0.

7.7) Mike Sheppard, Micael Clay Construction, East Hall renovation, and Events Center expansion projects, request for budget allocation of \$250,000 for preconstruction, design, and project administration by Concept Architecture.

Mike Sheppard reported on the proposed the East Hall renovation project, noting there may be some structural issues to address during the project. The demolition portion of the project will cost between \$75,000 and \$100,000. Sheppard recommended commissioning Concept Architecture to design the WEC addition. The cost of the architect services is estimated at a minimum of \$175,000 to \$200,000, but they may be as much as \$250,000.

John Arant moved to approve the request for a budget allocation of \$250,000 to retain Concept Architecture for preconstruction, design, and project administration for the WEC addition project. Motion carried 5-0.

Board member Mavity departed the meeting.

7.8) Director Petersen, WCVA, Convention Center Melarkey Street parking lot YESCO advertising sign leases terms, conditions, termination and renewal options and proposals.

Director Petersen reported the lease agreements with YESCO for the signs located in the Melarkey Street parking lot will expire at the end of this year. There is an option to renew for a 10-year term. The Board discussed that if the contract is not renewed, the signs will need to be removed at YESCO expense.

No action taken.

8. DIRECTOR'S REPORT

8.1) Humboldt County account audits update.

Director Petersen reported the audit of the WCVA stall and RV bank account by the Humboldt County Comptroller's office is moving forward> Based on discussions with county representatives and the directives of the county auditor, the county will be receiving directly and disbursing the proceeds received for the rental of stalls and RVs at the WEC.

No action taken.

9. COUNSEL REPORT

No report.

10. BOARD ADMINISTRATOR FINANCIAL REPORTS

10.1) Administrator Swensen reported that room tax was up slightly from the prior year, and the investment and local government investment accounts are still doing well.

The audit report will be ready for presentation at the March WCVA Board meeting.

Administrator Swensen requested that a change of the room tax ordinances be considered to move the required room tax remittance and report submission date from the 25th day of each following month to the 15th day of each following month to assist with the bookkeeping function. This item will be added to the March 19 WCVA Board meeting.

11. OTHER REPORTS

No report.

12. PUBLIC COMMENT

No public comment.

13. ADJOURNMENT

John Arant moved to adjourn the meeting at 5:07 pm. Motion carried, 4-0.

Respectfully submitted,

Shanna Dangel
Administrative Clerk

APPROVED: March 19, 2025

VOTE: WINNEMUCCA CONVENTION & VISITORS AUTHORITY BOARD

AYES: Stone, Arant, Mavity, Boyle, Cerri

NAYS: _____

ABSTAIN: _____

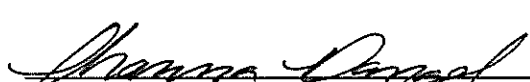
ABSENT: _____

APPROVED:

ATTEST:



Brian Stone, Chair



Shanna Dangel, Administrative Clerk