Humboldt County Rodeo Board
Agricultural District #3 – Regular Meeting
August 13, 2025

Board Members Present in Person: Kent Maher, Chris Bengoa, Dave Louk, Dale Owen, Fergus Laughridge, Becky Hill and Katie Nuffer

Board Members Present via Teleconference or Videoconference: None

Board Members Absent: Ginny Hawkins

Staff Present in Person: Kim Petersen, Charlene Fetterly and Darrel Field

Staff Present Teleconference or Videoconference: None

Others Present in Person: None

Others Present via Teleconference or Videoconference: None

CALL TO ORDER

Kent called the meeting to order at 5:32 pm.

PUBLIC COMMENT

No public comment was presented at the beginning of the meeting.

MINUTES CORRECTION - APPROVAL

Dale moved to approve the minutes of July 9, 2025 as submitted.

The motion passed unanimously.

WINNEMUCCA EVENTS COMPLEX (WEC)

Kim reports that we are nearly finished with the beautification project on Fairgrounds road. All the vegetation is in and the sprinklers are working. He notes that we may have lost one of the trees but it will be replaced shortly and we are a little short of rock which will be installed in the next few days.

Kim also reports that after a recent OSHA inspection we are required to install metal platforms near the swamp coolers so that the coolers are safer to service. He comments that it is a simple fix.

No action was taken.

EVENTS UPDATES, REPORTS AND SCHEDULING

a. Ranch Hand Rodeo 2025 report

Kim presented the expense report for the 2025 Ranch Hand Rodeo. The bottom line is that the event lost $39,938.91.

He notes that we had some accounting errors on the stall rentals over 5 – 7 years where we were required to pay $4,500 to the County.

Kim reports The horse sale was also down substantially from $309,900 in 2024 to $239,100 in 2025.

Kim notes that the bar sales were down $3,000 from 2024, and that Sunday attendance was also down, probably due to poor weather.

Katie notes that the event is up against the Art of the Cowgirl event in Arizona. Some discussion was voiced over whether to change our dates or request that the other event move their dates.

Kim comments that we have had trouble getting enough teams for a full 30 team rodeo.

Katie suggested removing the Bronc riding competition requirement from teams. The board suggested if we want to include the event we could hold an open bronc riding during the rodeo.

The board also commented that the stock for the bronc riding seems to be weak and substandard where the contractor is supplying colts who have a tendency to fall over, sometimes harming the cowboy. Katie suggests writing "no colts" into the stock contractor agreement. Chris suggests basing the contractor pay on successful rides and limiting payment on re-rides during the event.

Kim also reports that the rodeo was once staffed fully by volunteers but we currently have to pay most of our help during the rodeo, so labor costs are up.

Kim comments that the dog trials went very well with competitions in the pavilion and the event center.

Kim and staff are working to increase revenue by increasing stall fees and retaining an amount for the event. He is also suggesting vendor and gate fees.

No action was taken

b. Tri-County Fair

Darrel report that we have booked live music after the rodeo. He notes that Fergus asked to present the rodeo awards on the stage, then go directly into live music. We currently have High Desert Habit and Caleb Montgomery contracted to play until about 10pm.

Fergus suggested holding the event on the main stage near the food and the bar instead of staff's plan to build another stage at the east end of the Event Center.

Darrel comments that this should be possible with some changes to the schedule.

Katie reports that the Tri-County Junior Livestock Show and Sale committee believe they have solved their parking problem by limiting participant parking to one trailer and one vehicle.

Kim asked Darrel to keep the vendors and volunteers out of the West side parking lot during the show and sale.

No action was taken.

2024 - 2025 BUDGET REVIEW – MODIFICATION

Kim presented the final budget report as of 8-12-25. At 100% of elapsed time, Ag District #3 revenue is at 169.89%, wage and benefit expenses are at 85.54%, service and supply expenses are at 98.65% and capital outlay is at 91.45%.

Event Center revenue is at 447.28%, wage and benefit expenses are at 83.33%, services and supplies are at 106.02% and Capital Outlay is at 94.96%.

Tax revenue is at 88.55% and room tax revenue is at 80.59%.

Kim notes that we are in good shape except for Event Center Service and supplies but he bottom line is consistent with the official budget.

No action was taken.

2025 - 2026 BUDGET REVIEW – MODIFICATION

Kim presented budget report as of 8-12-25. At approximately 8% of elapsed time, Ag District #3 revenue is at 26.41%, wage and benefit expenses are at 7.54%, service and supply expenses are at 27.78% and capital outlay is at 12.53%.

Event Center revenue is at 0.00%, wage and benefit expenses are at 10.58%, services and supplies are at 6.75% and Capital Outlay is at 0.00%.

Tax revenue is at 3.34% and room tax revenue is at 0.00%.

Kim notes that it is far too early to tell if we have any problems with the budget.

No action was taken.

VOUCHERS – EXPENDITURES APPROVAL

Fergus moved to approve the outstanding vouchers consisting of the following:
$99,464.17 for Ag District #3 through July, 2025.
$8,214.14 for the Event Center through July, 2025

The motion passed unanimously with Kent abstaining on items from Communication Creations since his wife operates the business.

INFORMATION, PROPOSALS AND OR REQUESTS BY BOARD MEMBERS AND STAFF MEMBERS FOR CONSIDERATION AT FUTURE MEETINGS, INCLUDING COMMUNICATIONS AND DEALINGS WITH OTHER BOARDS AND DEPARTMENTS AND PLANNING AND SCHEDULING FUTURE EVENTS

Katie asks if the pavilion speakers could also be directed to the chute area since participants can't hear announcements about when they are to be ready.

Kim will speak with Joel, our sound contractor.

No action was taken.

PUBLIC COMMENT

No public comment was presented at the end of the meeting.

ADJOURNMENT

Chris moved to adjourn the meeting at 6:15 pm. The motion passed unanimously.

Respectfully submitted,

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Darrel Field, Secretary